

July 28, 2023

Scotts Bluff

# Country Fair

**Pre-Fair Edition**

July 31-August 5, 2023

The **Business Farmer**

# 136th Annual Scotts Bluff County Fair

**SCOTTS BLUFF COUNTY** – The Scotts Bluff County Fair will be celebrating its 136th annual fair at the Scotts Bluff County Fairgrounds in Mitchell beginning July 29 and running through Aug. 6.

This year's fair will feature the Scotts Bluff County Fair parade commencing Saturday, July 29 at 10:30 a.m. in downtown Mitchell.

Sunday, July 30 will be the Fair Kick-off Party beginning at 6 p.m.

Monday, July 31 will feature the PRCA Champions Challenge Xtreme Rough stock The grandstands open at 5:30 p.m.

The Outlaw Truck and Tractor Pull Heartland Division will produce a roar Wednesday night, Aug. 2, with gates

opening at 5 p.m. Following the truck and tractor pull, will be the Frazier Carnival.

Uncle Kracker will perform Friday, Aug. 4.

One of the fan-favorite events takes place Saturday, Aug. 5. This event is the 40th annual Rubber Check Race. The race pits competitors against one another in a series of high-speed horse, ATV and foot races. The grandstand gates open at 6 p.m.

Tickets for all events are being sold through [scottsbluffcountyfairgrounds.com](http://scottsbluffcountyfairgrounds.com).

The Frazier Carnival will run nightly beginning Thursday, Aug. 3 and run through Saturday, Aug. 5



## Do You Farm or Ranch? For ONLY \$57.99/Year You can keep up on

- Local ag news related to Wyoming, Nebraska and Colorado
- Great deals from Farm & Ranch Suppliers
- Market Trends • New Technology

1 year in Scotts Bluff County ..... \$57.99  
 1 year out of Scotts Bluff County ..... \$77.99  
 Electronic-edition only (Out of County) ..... \$49.99

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Zip \_\_\_\_\_ Phone \_\_\_\_\_

Mail to The Business Farmer  
 PO Box 2364, Scottsbluff, NE 69363-2364  
 or call 308-635-3110

The Business Farmer

The Best Investment  
 You Could Make This Year!



# Frazier Shows Carnival

Aug. 3-5 at the Scotts Bluff County Fair

**SCOTTS BLUFF COUNTY**  
– Tickets are valid all day, every day at any of our events. Tickets are for rides only and each ride takes between three and six tickets.

Ticket Prices:

- One – \$1
- 20 – \$20
- 40 – \$35
- 100 – \$75

Wristbands are only valid for the days and hours listed.

Wristbands are only valid on the day of purchase. We stop selling them 1hr prior to them ending to ensure that each customer has a minimum of 1hr with the band. If you buy online, skip the line and come directly to the Purple/Orange Frazier Shows office trailer and redeem your wristbands with your QR code from your phone or from a printed copy.

If bought in advance online, wristbands are \$25. If you buy onsite they are \$30.

**WRISTBAND HOURS:**

- Aug. 3 Wednesday: 5-8 p.m.
- Aug. 4 Thursday: 5-8 p.m.
- Aug. 5 Friday: 5-8 p.m.
- Aug. 6 Saturday: 3-6 p.m.

Save up to \$5 when you purchase online through Aug. 5 at 9 p.m. to purchase tickets online, visit fraziershows.com.



[fraziershows.com](http://fraziershows.com)



**136 YEARS**  
WE ARE NEBRASKA  
**Scotts Bluff**  
COUNTY FAIR  
July 29th-August 5th, 2023

**CONTACT US**  
Scotts Bluff County Fairgrounds  
130625 County Road E  
Mitchell, NE 69357  
Office: (308)623-1828  
sbfairgroundsegmail.com  
www.scottsbluffcountyfairgrounds.com

**THANK YOU TO OUR DIAMOND SPONSORS**

**Regional West**

## 4-H & FFA Thank You ad order form



Please circle the picture you would like to have appear in your ad:



*The Business Farmer Newspaper* will feature your **THANK YOU** message to livestock buyers:  
 2col.X 2" = \$29<sup>00</sup>      2col.X 3" = \$39<sup>00</sup>  
 2col.X 4" = \$45<sup>00</sup>      *Hurry in for these special rates!*

Copy Here:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please send your ad copy and payment to:

***The Business Farmer***

P.O. 2364

Scottsbluff, NE 69361

or call 308-635-3110

Or stop by our office located at 22 West 17th St., Scottsbluff

**We Proudly Support FFA & 4-H**

Call us for all of your soil sampling, fertilizer, chemical and application needs.

- ▶ Torrington: 307-532-2133
- ▶ Scottsbluff: 308-632-7125
- ▶ Bayard: 308-586-1814
- ▶ Berea: 308-762-7110

**Simplot**  
GROWER SOLUTIONS

**THANK YOU TO OUR SPONSORS**

**DIAMOND LEVEL**

pepsi  
B&C STEEL  
VISTABEAM INTERNET  
21st Century EQUIPMENT

**PLATINUM LEVEL**

Regional West  
KELLEY BEAN COMPANY  
DIRT STIX NURSERY  
ZAM LUMBER  
DOOLEY oil inc.  
Home Instead  
INLAND TRUCK PARTS COMPANY  
Bluffs Vision Care 20/20 Eyewear  
DALLAS LARSEN MEMORIAL  
Big Iron AUCTIONS

**PREMIUM LEVEL**

BETASEED  
Absolute Painting  
HIGHLAND FEED YARDS  
PERSONAL CARE | MEALS & NUTRITION | MEMORY CARE

## 4-H & FFA Thank You ad order form

Please circle the picture you would like to have appear in your ad:








*The Business Farmer Newspaper* will feature your THANK YOU message to livestock buyers:

2<sub>col.</sub> x 2" = \$29<sup>00</sup>    2<sub>col.</sub> x 3" = \$39<sup>00</sup>  
 2<sub>col.</sub> x 4" = \$45<sup>00</sup>    *Hurry in for these special rates!*

Copy Here:

---

---

---

---

---

---

---

---

---

---

Please send your ad copy and payment to:

**The Business Farmer**  
 P.O. 2364  
 Scottsbluff, NE 69361  
 or call 308-635-3110  
 Or stop by our office located at 22 West 17th St., Scottsbluff

# Good Luck!

to all

## 4-H & FFA EXHIBITORS

at the County Fair!




SUGARBEET SEED ACH SEEDS®

### ACH SEEDS & BETASEED

wish all growers a successful harvest!

**IF YOU HAVE ANY QUESTIONS, CONTACT YOUR LOCAL REPRESENTATIVE**

<b>NEBRASKA</b>	Brian Specht, Hemingford Kent Mauser, Big Springs Carl Lux, Scottsbluff	308-760-0894 308-289-5402 308-299-0123
<b>COLORADO</b>	Mark Spaur, Milliken Ed Croissant, Eaton Mike Burdette, Wiggins Aaron Worley, Holyoke David Blach, Yuma Ronald Blach, Yuma	970-290-9298 970-381-4115 970-768-4106 970-520-4900 970-630-0181 970-630-2382
<b>WHEATLAND</b>	Dan Melcher, Wheatland	307-331-0197

**RYAN REUTER**  
 Regional Sales Manager  
 308-756-0384

**GOLD LEVEL**

FISHER  
S&S PLUMBING  
TWIN CITY  
A&A

**Sandberg** **ideal**

AMERICAN FAMILY INSURANCE  
Couplomatic Systems Inc.

**BRONZE LEVEL**

BACKARACKS  
Roosevelt PPD  
BECK'S  
SNELL SERVICES INC.  
Pinnacle Bank

DOCU-  
WEBB  
PVC

**IN-KIND SPONSORS**

Hampton Inn  
MURPHY  
RURAL RADIO  
NMC  
CAT  
AULICK INDUSTRIES

STEVES TRUCK EQP.  
Dave Keener Arena EQP.

**STATE FARM, WE ARE HERE TO HELP YOU START PLANNING FOR "TOMORROW'S FUTURE TODAY"**



Laurita McNulty Bookkeeper    Ed McNulty Agent    Jess Martin Office Manager

**State Farm**

LIKE A GOOD NEIGHBOR, STATE FARM IS THERE®.

**McNulty Insurance Agency Inc.**  
 Mitchell, NE • 308-623-1515  
 ED.MCNULTY.B6HE@STATEFARM.COM  
 Drop in and meet our experienced staff.

# FFA Chore Time Relay

**SCOTTS BLUFF COUNTY** – Gates will open at 6 p.m. for spectators. Cost to attend is \$8 per person at the gate. Children under five are free. All tickets will be sold at the gate. Those interested in having a team may email Alen Held at [aheld@spbs.net](mailto:aheld@spbs.net) or call him at 308-631-6616.

The cost per team is \$50. Team Automotive is the title sponsor with Sandburgs, Riverstone Bank, High Plains Feed yard and additional sponsors for added winning money.

There is more than \$2,500 added money to top four chore time teams and top 2 tug teams.



**Salute to  
Agriculture**

**Have a Safe  
and Enjoyable  
Fair Week**

**Regional West**

4021 Avenue B | Scottsbluff, NE 69361 | 308.635.3711 | [www.rwhs.org](http://www.rwhs.org)

**Good Luck™  
to all Fair  
Contestants**

We have the supplies you need.

**WEAVER  
LEATHER  
LIVESTOCK**

**Marker AG**

**718 21st Ave  
Scottsbluff, NE  
633-1057**

Elk, white-tailed deer, bison, wild turkey, and the white rhino are wildlife conservation successes.

Help us foster turnarounds.

Turn  
Heads

A public service of this newspaper

**SCI Foundation**

800-377-5399 • www.sci-foundation.org



Thank You Farmers,  
Your hard work sustains us,  
even through this.

#OutThereForUs



# LOCAL AGENCY. BIG RESULTS.



Take your business to the next level with design services you can afford.

- ✓ Graphic Design
- ✓ Social Media Strategy
- ✓ Search Engine Optimization
- ✓ Web Design
- ✓ Content Management Strategy
- ✓ Branding & Corporate Identity

We take on your challenges with a level of focus unmatched by larger agencies. Contact your advertising representatives at *The Business Farmer* or email one of our problem solvers at [solutions@newsmediadigital.com](mailto:solutions@newsmediadigital.com) today.

[www.newsmediadigital.com](http://www.newsmediadigital.com)

**NMD**  
NEWS MEDIA DIGITAL

**SATURDAY 7/22**

8:00AM: Shooting Sports  
 7:45AM: Clothing Entry  
 8:30AM: Construction Judging  
 9:00AM: Fashion Show Judging  
 3:00PM: Table Settling Contest  
 6:00PM: Public Clothing Revue

**SATURDAY 7/29**

7:00AM: 4-H Horse Check-in  
 8:00AM: 4-H Horse Show Historic Saddle Club  
 10:30AM: Scotts Bluff County Fair Parade Downtown Mitchell  
 6:30PM: 4-H Dog Show Agility & Rally

**SUNDAY 7/30**

Morning: Berean Church Service Grandstands  
 8:00AM: Weigh-in Swine livestock barn  
 8:00AM: 4-H Dog Show Registration Sandford Hall  
 8:30AM: 4-H Dog Show Obedience & Showmanship Sandford Hall  
 12:30PM: Weigh-in/Ultrasound Sheep & Goats Sheep & Goat Barn  
 1:00PM: Weigh-in/Ultrasound Beef 4-H Barn  
 2:00PM: Enter all 4-H Static Exhibits Event Center  
 6:00PM: Fair Kickoff Party

**THANK YOU!**

Scotts Bluff County Sheriffs Office  
 Mitchell Fire/EMT Department  
 Valley Ambulance  
 Local Area Fire Departments  
 City of Mitchell

**MONDAY 7/31**

8:00AM: Market Swine Show Livestock Pavilion  
 8:00AM: Companion Animal Show Sandford Hall  
 5:00PM: Check in Rabbits/Poultry Small Animal Barn  
 7 PM: PRCA Champions Challenge Xtreme Rough stock Grandstands Gates open at 5:30

**TUESDAY 8/1**

8:00AM: Meat Goat Show Livestock Pavilion  
 3:00PM: Dairy Goat Show Livestock Pavilion  
 7 PM: FFA Chore Time Event Grandstands  
 Gates open at 5:00 for Participants  
 Gates open at 6:00 for Spectators

**WEDNESDAY 8/2**

7:30AM: Check in Breeding Sheep 4-H Hut  
 8:00AM: Sheep Show Livestock Pavilion  
 8:00AM: Poultry Show Sandford Hall  
 3:00PM: Fiber Animal Show Livestock Pavilion  
 2:00PM: Rabbit Hopping Sandford Hall  
 4:00PM Chicken Costume Contest Sandford Hall  
 7PM: Outlaw Truck & Tractor Pull Grandstand Gates open at 5:00  
 Start time at 6:00 with local stock main event to follow  
 Frazier Carnival Nightly

To purchase Fair Event tickets please visit [www.scottsbluffcountyfairgrounds.com](http://www.scottsbluffcountyfairgrounds.com)

**THURSDAY 8/3**

8:00AM: Rabbit Show Sandford Hall  
 10:30AM: Market Beef Show Livestock Pavilion  
 5:30PM: Static Exhibit Parade of Champions Free Stage  
 6:00PM: Decorated Cookie Jar Auction Free Stage  
 7PM: Platte Valley Dirt Riders Grandstands Gates open at 6:00  
 Frazier Carnival Nightly

**FRIDAY 8/4**

7:30AM: Weigh-in Stocker Feeder  
 9:30AM: Beef Showmanship/Breeding Beef Show Livestock Pavilion  
 4:00PM: Small Animal Round Robin Sandford Hall  
 2 Hours after beef show: Large Animal Round Robin Livestock Pavilion  
 7:30PM: Opening act Uncle Kracker to Follow  
 Grandstands Gates open at 6:00  
 Frazier Carnival Nightly

**SATURDAY 8/5**

9:00AM: 4-H & FFA Livestock Sale Livestock Pavilion  
 7:30PM: 40th Annual Rubber Check Race Grandstands Gates open at 6:00  
 Frazier Carnival Nightly

**SUNDAY 8/6**

7:00AM: Release Animals  
 9:00AM: 4-H Exhibits Released

**Saturday 8/19**

5:30PM: Demo Derby

Thank you for celebrating the 125th Annual Scotts Bluff County Fair!

# Do You Farm or Ranch?

For ONLY \$57.99/Year

You can keep up on

- Local ag news related to Wyoming, Nebraska and Colorado
- Great deals from Farm & Ranch Suppliers
- Market Trends • New Technology

1 year in Scotts Bluff County ..... \$57.99  
 1 year out of Scotts Bluff County ..... \$77.99  
 Electronic-edition only (Out of County) ..... \$49.99

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Zip \_\_\_\_\_ Phone \_\_\_\_\_

Mail to The Business Farmer  
 PO Box 2364, Scottsbluff, NE 69363-2364  
 or call 308-635-3110

The Business Farmer

The Best Investment

You Could Make This Year!



# OUR 136<sup>th</sup> YEAR! 1887-2023

## Fair Schedule

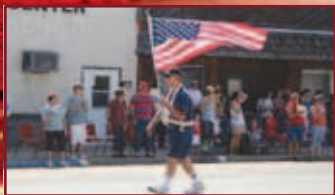
### July 31<sup>st</sup> - August 5<sup>th</sup>

### 308-623-1828



SCOTTS BLUFF CO. FAIRGROUNDS  
| MITCHELL, NEBRASKA

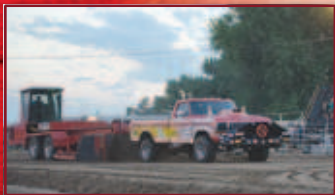
[www.scottsbluffcountyfairgrounds.com](http://www.scottsbluffcountyfairgrounds.com)



**Saturday July 29<sup>th</sup>**  
- **Mitchell Parade**



**Monday July 31<sup>st</sup>**  
- **Champions Challenge Xtreme Roughstock**



**Wednesday August 2<sup>nd</sup>**  
- **Outlaw Truck and Tractor Pull**



**Thursday August 3<sup>rd</sup>**  
- **Super Cross by Platte Valley Dirt Riders**



**Friday August 4<sup>th</sup>**  
- **Uncle Kracker**



**Saturday August 5<sup>th</sup>**  
- **40<sup>th</sup> Annual Rubber Check Race**

**\*4-H Events  
Saturday July  
29-August 5<sup>th</sup>**

**\*Frazier Shows  
Carnival  
August 2<sup>nd</sup>-5<sup>th</sup>**

**\*All tickets  
available on  
our website**