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2023-2024

Community Guide & Business Directory

News-Leader



2023-24 Community Unity Magazine

Highlighted in this magazine are dozens of Rochelle-area businesses spearheaded by leaders who help drive the local economy and volunteer in the community throughout the year. These businesses are part of the Rochelle News-Leader's 2023-24 Community Unity promotion that showcases the benefits of shopping locally and investing money in the Hub City. The following pages are filled with advertisements from local businesses that provide a wide range of quality products and services in the Rochelle-area.

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Rochelle

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Rochelle Foods A champion of fighting hunger



INCE Rochelle Foods began operating in Rochelle in 1993, the company has been a generous supporter of the Rochelle community in many ways.

"We try to do our part as a business in the community," regional controller Dave Burrows said.

In 2009, Rochelle Foods partnered with the Rochelle Area Community Foundation to form the Rochelle Foods Hunger Challenge Fund. This fund is used to fight hunger in the Rochelle community. Last year, the company donated \$10,000 to the fund with an additional \$9,000 donated by their inspired employees, for a total of \$19,000.

Burrows said the company and its employees continue to support the community which they live and work in a variety of ways. They continue to make feeding the hungry in the community a top priority, which is why they value their relationships with the local food pantries and the Northern Illinois Food Bank very highly.

"These partnerships allow us to provide thousands of protein servings annually to those in need,"

Burrows said. "We like to give back as much as possible."

He added that the company donates between 500 and 1,000 pounds of food per week to the food bank, which is located in St. Charles, and distributes food throughout northern Illinois from Beloit all the way to southern Chicago, except for the city itself.

"There's nothing worse that throwing out good, healthy food that doesn't meet the design for whatever reason," Burrows said.

Among the many other local events Rochelle Foods donates to, perhaps the biggest is Rochelle's annual Hog Dog Day, which is held in mid-July each year. The company donates 8,000 hot dogs every year

to the much anticipated event. All of the hot dogs are handed out free.

"It's a fun thing for the community," Burrows said, adding that participating businesses also benefit since many who stop for hot dogs will drift into their stores to pick up whatever items they may need

In addition to all that, Rochelle Foods employees dig into their own pockets to fund the annual Holidays Toy Campaign. Last year, the employees were proud to deliver holiday gifts to more than 40 area children.

Today, Hormel Foods has approximately 20,000 employees working in plants throughout the world





Allstate facility built with environment in mind

EFORE Allstate Insurance Co. opened its data center in Rochelle in 2009 it took on a life of its own. Not just because of the high-tech equipment, but because of the commitment the company made to constructing a facility that was state-of-the-art. And the result was a nice side effect.

The facility is green. Really green.

The building is designed from the ground up to maximize computing capacity and minimize environmental impact.

The company even received the Leadership in Energy and Environmental Design Gold certification from the U.S.

Green Building Council and verified by the Green Building Certification Institute.

The Allstate facility opened in May of 2009 and is one of the few mission-critical data centers in America to receive the Gold designation from USGBC. It's a key component of a larger strategy to reduce the number of Allstate data centers to two by the end of 2010 and to increase power efficiency and computing capacity.

LEED Gold Certification

Allstate's data center achieved LEED Gold certification for incorporating a variety of sustainable technology, design and construction strategies that positively impact the project itself and the broader community, including:

• Leading edge hardware and more efficient virtualization software that cut the space and power computers use in half;

• An environmental system that blends heat from computers, outside air and mechanical equipment to keep office areas comfortable and equipment rooms cool;

• A white roof to reflect rather than absorb heat;

• Glass outside office walls to take advantage of natural light;

• Concrete made from recycled materials;

• Native landscaping requiring no irrigation and minimal maintenance.

By using less energy and water, LEED certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the community at large.

The data center is Allstate's core information center for serving its customers.

The 65,000-square-foot facility is a secure, world-class hosting center to support Allstate's information technology needs - enhancing the customer experience. There are and

racks of computer equipment to run service and operations. In addition, the facility serves to prepare and protect the company from uncertainties, keeping customer and company information confidential and safe.

The building has enough data storage to hold 15 Libraries of Congress - which is considerable, since the Library of Congress holds more than 30 million books.

Allstate chose Rochelle for it's data center because of the infrastructure and incentives available. Rochelle's llstate

Technology Park has direct access to the Northern Illinois Technology Triangle, a looped broadband fiber network secured along three major interstate highways. The NITT ensures instant transmission of

You're in good hands. large volumes of data, with superior redundancy capabilities. This regional multi-gigabit fiber optic-based system provides high speed data transmission, connecting businesses to world-wide opportunities. Rochelle is among a handful of cities across the nation who own and operate a local fiber-optics network.







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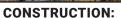


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Rochelle's Place for History

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2024 – Celebrating Birthdays!

Happy 140th Birthday, City & Town Hall

The City & Town Hall was built in 1884 and used by the city and the township until 1968 when a proposal was made to tear it down. Thankfully it was not torn down and this year celebrates its 140th birthday!

Programs and exhibits highlight many notable birthdays this year. Come celebrate with us!

Check the website for updates

518 Fourth Avenue • Rochelle IL 61068 • 815 562-3040 www.flaggtownshipmuseumrochelle.org Rochelleflaggtownshipmuseum@facebook.com



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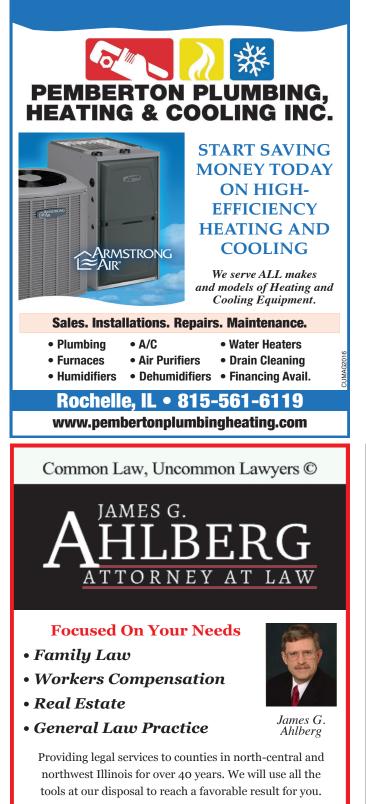
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Rochelle Parks & Facilities

Flagg-Rochelle Community Park District REC Center Location: 802 Jones Road in Rochelle

Atwood Park Location: 10th Avenue & 20th Street (1605 10th Ave.)

Connolly Park Location: Cleveland Avenue & Gary Street (196 Gary St.)

Cooper Park Location: 10th Avenue & 20th Street (1605 10th Ave.)

Flannigan Park Location: Kyte River & Scott Avenue in Hillcrest

Four Sisters Bike Path

4-mile horseshoe around northern Rochelle connecting Atwood Park, Flannigan Park and Tilton Park Helms Park Athletic Complex Location: 1120 N. 8th St. in Rochelle

Hillcrest Park Location: Errett Road & Hillcrest Avenue in Hillcrest

Kelley Park Location: 1337 Lincoln Ave. in Rochelle

Lyle Kunde Memorial Park Location: 900 Wiscold Drive in Rochelle

Memorial Park Location: 151 Avenue E in Rochelle

Midwest Park Location: 211 7th Ave. in Rochelle **Powers Park** Location: Errett Road & Wayne Road in Hillcrest

Skare Park Location: 9977 County Highway 22 in Rochelle

Spring Lake Marina & Pool Location: Eighth Street & Avenue B in Rochelle

Sweeney Park Location: 1009 Garfield Drive in Rochelle

> Teen Town Location: 101 8th Ave. in Rochelle

Tilton Memorial Park Location: 101 8th Ave. in Rochelle

VFW Park Location: 901 S. Main St. in Rochelle

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Rochelle Clubs & Organizations

Rochelle Masonic Lodge No. 244 Location: 500 Lincoln Highway Meetings: First & Third Tuesdays @ 7 p.m.

Rochelle Kiwanis Golden K

Location: First Presbyterian Church (1100 Calvin Road) Meetings: Thursdays @ 8 a.m.

Rochelle Lions Club

Location: Rosati's Pizza (1233 Caron Road) Meetings: Second & Fourth Thursdays @ 6:30 p.m.

Rochelle American Legion Post 403

Location: Iron Skillet (900 Petro Road) Meetings: Second Wednesdays @ 6 p.m. Rochelle Women of the Moose Location: 311 N. Main St. Meetings: Second & Fourth Mondays @ 6:15 p.m.

Rochelle Moose Family Center 903 Location: 311 N. Main St. Meetings: Second & Fourth Mondays @ 6:30 p.m.

> **Rochelle Rotary Club** Location: Luna (531 S. 7th St.) Meetings: Tuesdays @ 12 p.m.

Rochelle VFW Post 3878 Location: 318 4th Ave. Phone: 815-562-3878

