



North Carolina Press Association
Fighting for **your right to know** since 1873

151st Annual North Carolina Press Association Convention

September 18-19-20, 2024

Sheraton Raleigh Hotel

Registration:






<https://northcarolinapressassociation.regfox.com/ncpa-annual-convention>

Hotel Reservation:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1711739373093&key=GRP&app=resvlink>

Agenda

Date	Description	Time
Wednesday 9/18	NC Press Foundation Board of Directors meeting	2:00pm
Thursday 9/19	 NCPA Legislative Session* Intro by UpState- learn how NCPA members can effectively track legislation (at a big discount) NCPA Legislative updates- a recap of the session and plans for the future Legislative Panel- Hear a select panel of legislators give their insight on the current state of NC politics - Q&A session (speakers to be announced) Market Research study *Open to NCPA members only	10:00am
Thursday 9/19	 Lunch- NCPA Business Meeting Joint meetings with Association of Dailies and Communities Election of officers State of the Association-AMA	12:30pm

<p>Thursday 9/19</p>	<p> NC Demographics Trends Panel- <i>Know your readers</i> Moderator: Tim Boyum, Capital Tonight Anchor, Spectrum News. Panel: Dr. Chris Cooper, Western Carolina University and Dr. Nathan Dollar, Carolina Demography.</p> <p>The changing demographics of our state and the impact on state politics, what issues are important in our communities, and the makeup of our readership.</p>	<p>2:00pm</p>
<p>Thursday 9/19</p>	<p> Educational Breakouts</p> <ul style="list-style-type: none"> ● Advertising Roundtables- Moderated panel of members highlighting the BEST sales ideas! Take home new ideas and share your success. ● Reporter Session- Media Law- body cams, public records, hotline AMA session–hear from the Hotline Team (Mike Tadych and Ashley Fox, SMTV) 	<p>3:30pm</p>
<p>Thursday 9/19</p>	<p> Publishers Roundtable- Idea exchange, shop talk. Roundtable session to discuss industry ideas from around the state.</p>	<p>4:30pm</p>
<p>Thursday 9/19</p>	<p> NCPA Networking Reception Reception for NCPA members and guests (cash bar and apps)</p>	<p>5:30pm</p>
<p>Thursday 9/19</p>	<p>Banquet doors open</p>	<p>6:30pm</p>
<p>Thursday 9/19</p>	<p> NCPA Annual Awards Banquet</p>	<p>7:00pm</p>
<p>Friday 9/20</p>	<p>NC Press Association and NC Press Service Board of Directors meeting</p>	<p>9:00am</p>