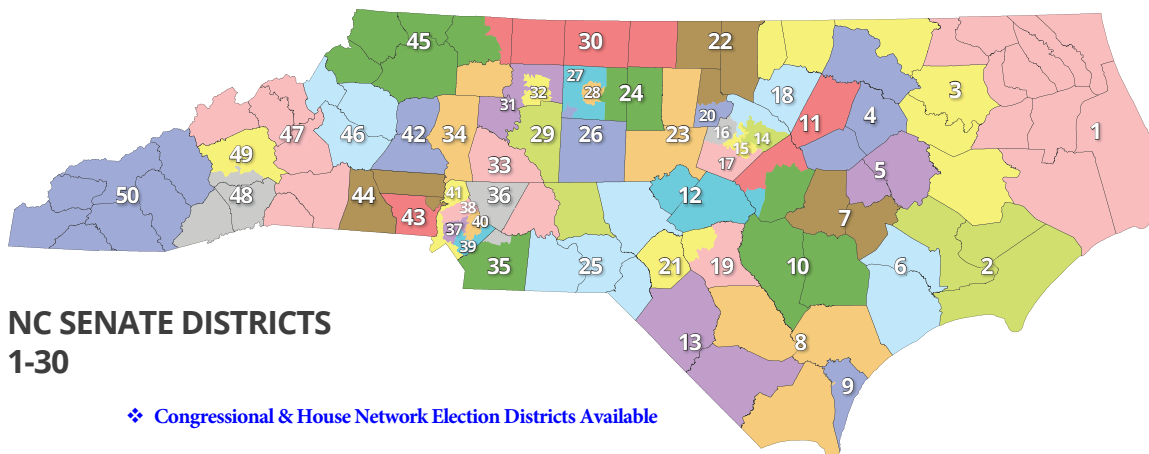


NC POLITICAL & ADVOCACY Print & Digital Ad Network

202 participating newspapers, 2 + million circulation

SENATE



NC SENATE DISTRICTS 1-30

❖ Congressional & House Network Election Districts Available

DISTRICT 1 Circulation: 43,728 Full: \$14,023.13 Half: \$8,682.00 Quarter: \$6,480.00 Roanoke-Chowan News-Herald Edenton Chowan Herald Perquimans Weekly Daily Advance Roanoke Beacon Scuppernon Reminder Manteo Coastland Times	DISTRICT 5 Circulation: 28,963 Full: \$9,606.60 Half: \$5,813.00 Quarter: \$3,917.00 The Standard (Farmville & Times Leader) Greenville Daily Reflector	DISTRICT 9 Circulation: 87,591 Full: \$17,516.70 Half: \$10,160.35 Quarter: \$6,482.18 Carolina Beach Island Gazette Greater Wilmington Business Journal Wilmington Journal Wilmington Star News	DISTRICT 13 Circulation: 27,313 Full: \$6,967.00 Half: \$4,561.00 Quarter: \$3,358.00 The Robesonian News Reporter Tabor-Loris Tribune	DISTRICT 20 Circulation: 76,853 Full: \$16,569.80 Half: \$9,309.90 Quarter: \$5,679.95 Carolina Times Durham Herald-Sun Indy Week La Conexión La Noticia Triangle Business Journal	DISTRICT 24 Circulation: 34,245 Full: \$8,777.96 Half: \$5,630.48 Quarter: \$4,056.74 Alamance News Burlington Times News Mebane Enterprise	DISTRICT 28 Circulation: 70,223 Full: \$15,759.00 Half: \$9,779.50 Quarter: \$6,789.75 Greensboro News & Record Carolina Peacemaker La Noticia Triad City Beat YES! Weekly
DISTRICT 2 Circulation: 23,981 Full: \$8,702.00 Half: \$5,859.00 Quarter: \$4,410.00 Havelock News New Bern Sun Journal The Pamlico News Carteret County News Times	DISTRICT 6 Circulation: 41,603 Full: \$9,570.80 Half: \$6,076.00 Quarter: \$4,328.00 Jones Post Jacksonville Daily News Jacksonville Globe (Camp Lejeune) Tideland News	DISTRICT 10 Circulation: 45,018 Full: \$8,871.52 Half: \$5,610.76 Quarter: \$3,980.38 Sampson Independent Sampson Weekly Duplin Times Johnstonian/Princeton News	DISTRICTS 14-17 Circulation: 192,240 Full: \$23,017.80 Half: \$12,851.40 Quarter: \$7,868.20 La Conexión La Noticia North State Journal Que Pasa -Triangle Raleigh News & Observer The Carolinian Triangle Business Journal Wake Weekly	DISTRICT 21 Circulation: 28,355 Full: \$7,304.08 Half: \$4,552.04 Quarter: \$3,176.02 The News Journal Ft Bragg Life & Paraglide	DISTRICT 25 Circulation: 24,433 Full: \$9,182.65 Half: \$5,766.33 Quarter: \$4,058.16 Anson Record Richmond County Daily Journal Laurinburg Exchange Southern Pines Pilot	DISTRICT 29 Circulation: 15,691 Full: \$7,344.04 Half: \$5,040.77 Quarter: \$3,889.14 Denton Orator Lexington Dispatch Montgomery Herald
DISTRICT 3 Circulation: 35,432 Full: \$12,270.00 Half: \$7,562.00 Quarter: \$5,208.00 Washington Daily News Bertie Ledger-Advance Martin County Enterprise Henderson Daily Dispatch Carolina Call Warren Record	DISTRICT 7 Circulation: 22,800 Full: \$10,482.75 Half: \$6,577.00 Quarter: \$4,624.00 Goldsboro News-Argus Mount Olive Tribune Kinston Free Press La Grange Weekly Gazette	DISTRICT 11 Circulation: 6,896 Full: \$7,925.00 Half: \$5,025.00 Quarter: \$3,575.00 Nashville Graphic Spring Hope Enterprise	DISTRICT 18 Circulation: 18,700 Full: \$7,989.80 Half: \$4,832.40 Quarter: \$3,241.20 Triangle Business Journal Wake Weekly	DISTRICT 22 Circulation: 31,489 Full: \$8,394.00 Half: \$5,084.50 Quarter: \$3,429.75 Butner-Creedmoor News Oxford Public Ledger Roxboro Courier Times Durham Herald-Sun	DISTRICT 26 Circulation: 70,201 Full: \$17,254.49 Half: \$10,339.75 Quarter: \$6,882.37 Archdale Trinity News Courier Tribune High Point Enterprise Jamestown News Thomasville Times La Noticia Triad City Beat YES! Weekly	DISTRICT 30 Circulation: 30,898 Full: \$13,112.91 Half: \$7,868.96 Quarter: \$5,246.98 Caldwell Journal Lenoir News-Topic Rockingham Now Stokes News Mount Airy News Caswell Messenger
DISTRICT 4 Circulation: 35,097 Full: \$29,557.00 Half: \$15,672.00 Quarter: \$8,729.00 Lake Gaston Gazette-Observer Roanoke Rapids Daily Herald Rocky Mount Telegram Tarboro Weekly Wilson Times	DISTRICT 8 Circulation: 30,344 Full: \$9,024.00 Half: \$6,311.00 Quarter: \$4,954.50 Topsail Post & Voice Brunswick Beacon State Port Pilot Bladen Journal	DISTRICT 12 Circulation: 52,312 Full: \$8,449.05 Half: \$5,299.53 Quarter: \$3,724.76 Dunn Daily Record La Conexión Sanford Herald Four Oaks Benson News in Review	DISTRICT 19 Circulation: 83,724 Full: \$19,833.78 Half: \$11,354.39 Quarter: \$7,114.70 Fayetteville Observer Fayetteville Press Greater Diversity News La Conexión Periodista Up & Coming Weekly	DISTRICT 23 Circulation: 11,500 Full: \$5,598.75 Half: \$4,246.00 Quarter: \$3,569.63 News of Orange County Chatham News & Record	DISTRICT 27 Circulation: 36,024 Full: \$11,942.40 Half: \$7,346.20 Quarter: \$5,048.10 High Point Enterprise Jamestown News Archdale Trinity News Triad City Beat YES! Weekly	

Print & Digital Combo

Print:

- Ad will run 1x in the week you chose on the highest circulation day for each publication. (Includes FULL Color) * Multiple runs per week available*
- Specs based on ad size, NCPS will format to fit each publication.

Digital:

- 200k Targeted Digital ads per week to people likely to vote - based on your Geographic & Behavioral demographics. Standard IAB sizes available.

All Ad Buys Can be Customized to fit your Campaign

Continued next page >

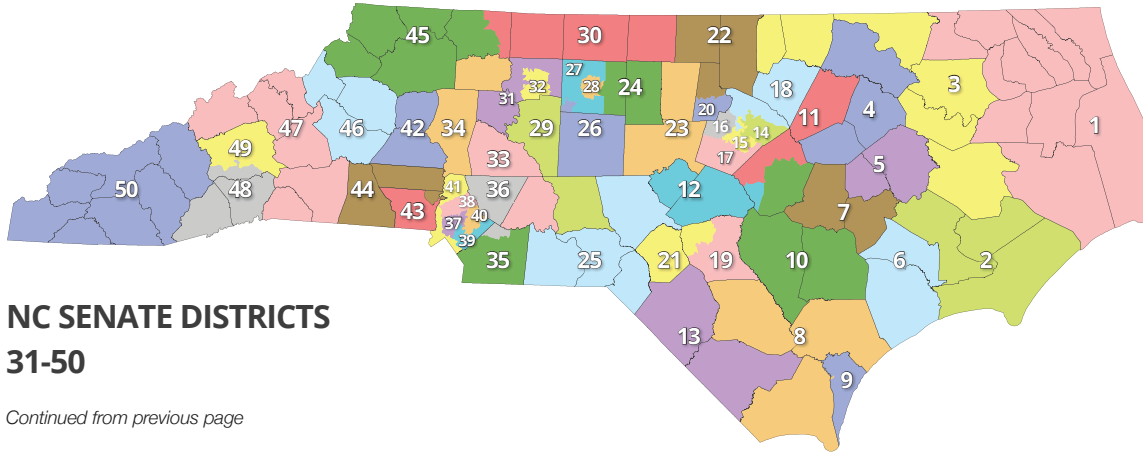


North Carolina Press Services
Statewide Voter Network

mike@ncpress.com / 919-516-8018

NC POLITICAL /ADVOCACY Print & Digital Ad Network

202 participating newspapers, 2 + million circulation



NC SENATE DISTRICTS 31-50

Continued from previous page

DISTRICT 31 Circulation: 70,305 Full: \$12,522.75 Half: \$7,588.88 Quarter: \$5,121.94 Davie County Enterprise Record YES! Weekly Triad City Beat Clemmons Courier La Noticia Que Pasa Kernersville News	DISTRICT 34 Circulation: 47,848 Full: \$20,391.83 Half: \$11,690.92 Quarter: \$7,340.46 Charlotte Business Journal Mooresville Citizen Mooresville Tribune Statesville Record & Landmark The County News Yadkin Ripple	DISTRICT 37 Circulation: 283,127 Full: \$31,046.20 Half: \$16,623.10 Quarter: \$9,411.55 Charlotte Business Journal Charlotte Observer Charlotte Post Hola News- Charlotte La Noticia - Charlotte Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Queen City Nerve Rolling Out Charlotte South Charlotte Weekly	DISTRICT 39 Circulation: 295,802 Full: \$29,301.95 Half: \$15,750.98 Quarter: \$8,975.49 Charlotte Business Journal Charlotte Observer Hola News- Charlotte La Noticia - Charlotte Matthews-Mint Hill Weekly Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Queen City Nerve Rolling Out Charlotte South Charlotte Weekly	DISTRICT 41 Circulation: 268,017 Full: \$30,998.95 Half: \$16,586.98 Quarter: \$9,380.99 Charlotte Business Journal Charlotte Observer Cornelius Today Herald Citizen Hola News- Charlotte La Noticia - Charlotte Lake Norman Citizen Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Rolling Out Charlotte	DISTRICT 45 Circulation: 52,733 Full: \$21,929.14 Half: \$12,864.57 Quarter: \$8,332.29 Wilkes Journal-Patriot Elkin Tribune Mount Airy News Alleghany News Ashe Post & Times Blowing Rock Mountain Times Watauga Democrat	DISTRICT 48 Circulation: 57,154 Full: \$10,197.34 Half: \$6,398.67 Quarter: \$4,499.34 Transylvania Times Hendersonville Lightning Hendersonville Times La Noticia Mountain Xpress
DISTRICT 32 Circulation: 83,205 Full: \$9,831.60 Half: \$6,065.80 Quarter: \$4,182.90 Winston-Salem Journal Kernersville News The Chronicle Clemmons Courier La Noticia Que Pasa	DISTRICT 35 Circulation: 28,346 Full: \$5,130.00 Half: \$3,490.00 Quarter: \$2,670.00 Monroe Enquirer-Journal Union County Weekly	DISTRICT 38 Circulation: 262,114 Full: \$29,311.20 Half: \$15,755.60 Quarter: \$8,977.80 Charlotte Business Journal Charlotte Observer Charlotte Post Hola News- Charlotte La Noticia - Charlotte Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Queen City Nerve Rolling Out Charlotte	DISTRICT 40 Circulation: 197,252 Full: \$25,088.95 Half: \$13,581.98 Quarter: \$7,828.49 Charlotte Business Journal Charlotte Observer Charlotte Observer Hola News- Charlotte La Noticia - Charlotte Mecklenburg Times North State Journal Que Pasa Mi Gente - Charlotte Rolling Out Charlotte	DISTRICT 42 Circulation: 28,521 Full: \$7,298.00 Half: \$5,011.50 Quarter: \$3,868.25 Hickory Daily Record Observer-News-Enterprise Taylorsville Times	DISTRICT 46 Circulation: 20,869 Full: \$11,864.50 Half: \$7,244.75 Quarter: \$4,934.88 Caldwell Journal Lenoir News-Topic Avery Journal Times Avery Post News Herald	DISTRICT 49 Circulation: 130,992 Full: \$14,153.00 Half: \$8,639.00 Quarter: \$5,882.00 Asheville Citizen Times Asheville Daily Planet Black Mountain News La Noticia Mountain Xpress Urban News Weaverville Tribune
DISTRICT 33 Circulation: 18,379 Full: \$5,844.38 Half: \$3,872.19 Quarter: \$2,886.10 Salisbury Post Stanly News & Press	DISTRICT 36 Circulation: 16,725 Full: \$10,808.75 Half: \$6,279.38 Quarter: \$4,014.69 Charlotte Business Journal Independent Tribune			DISTRICT 43 Circulation: 23,434 Full: \$4,245.00 Half: \$3,085.00 Quarter: \$2,505.00 Cherryville Eagle Gaston Gazette	DISTRICT 47 Circulation: 32,454 Full: \$10,510.27 Half: \$6,525.14 Quarter: \$4,532.57 News Record & Sentinel Yancey Common Times Journal Mitchell News Journal McDowell News Daily Courier Polk County News Journal Tryon Daily Bulletin	DISTRICT 50 Circulation: 78,276 Full: \$21,871.77 Half: \$12,648.39 Quarter: \$8,036.69 Smoky Mountain News The Mountaineer Crossroads Chronicle Sylva Herald and Ruralite Cherokee One Feather Smoky Mountain Times Franklin Press Macon County News The Highlander Graham Star Clay County Progress Cherokee Scout
				DISTRICT 44 Circulation: 31,354 Full: \$7,465.00 Half: \$4,882.50 Quarter: \$3,591.25 Denver Citizen Lincoln Times News Shelby Star		

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All Ad Buys Can be Customized to fit your Campaign



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Statewide Voter Network

mike@ncpress.com / 919-516-8018