



Print & Digital Combo

Print:

- Ad will run 1x in the week you chose on the highest circulation day for each publication. (Includes FULL Color) *Multiple Runs per week available*
- Specs based on ad size, NCPS will format to fit each publication.

Digital:

- 200k Targeted Digital ads per week to people likely to vote - based on your Geographic & Behavioral demographics. Standard IAB sizes available.

House & Senate Network Election Districts Available

DISTRICT 1

Circulation: 117,995

Full: \$37,035.00

Half: \$20,805.00

Quarter: \$12,692.00

Bertie Ledger-Advance
Butner-Creedmoor
News
Carolina Call Carolina Times
Durham Herald-Sun
Greenville Daily Drum
Greenville Daily
Reflector
Henderson Daily
Dispatch
Indy Week
Lake Gaston Gazette-Observer
Martin County
Enterprise & Weekly
Herald
Oxford Public Ledger
Roanoke Beacon
Roanoke Rapids Daily
Herald
Roanoke-Chowan
News-Herald
Tarboro Weekly
Warren Record

Rocky Mount Telegram
Spring Hope Enterprise
The Carolinian Triangle
Business Journal
Triangle Tribune Wake
Weekly
Wilson Times

DISTRICT 3

Circulation: 128,249

Full: \$39,127.00

Half: \$23,121.00

Quarter: \$15,117.00

Carteret County News
Times
Daily Advance
Edenton Chowan
Herald
Greenville Daily Drum
Greenville Daily
Reflector
Havelock News
Jacksonville Daily
News
Jacksonville Globe
(Camp Lejeune)
Jones Post
Kinston Free Press
Manteo Coastland
Times
New Bern Sun Journal
Perquimans Weekly
Scuppernon
Reminder
The Pamlico News
The Standard
Tideland News
Washington Daily
News

DISTRICT 4

Circulation: 217,211

Full: \$31,057.00

Half: \$17,172.00

Quarter: \$10,229.00

La Conexion
La Noticia
North State Journal
Que Pasa
Raleigh News &
Observer

Que Pasa - Triangle
Raleigh News &
Observer
The Carolinian
Triangle Business
Journal
Triangle Tribune
Wake Weekly
Wilson Times

DISTRICT 5

Circulation: 144,300

Full: \$47,466.00

Half: \$27,018.00

Quarter: \$16,794.00

Alleghany News
Ashe Post & Times
Avery Journal Times
Avery Post
Blowing Rocket
Clemmons Courier
Elkin Tribune
Kernersville News
Mount Airy News
Mountain Times
Stokes News
Taylorsville Times
The Chronicle
Watauga Democrat
Wilkes Journal-Patriot
Winston-Salem
Journal
Yadkin Ripple
Triad Business Journal
Triad City Beat
YES! Weekly

DISTRICT 6

Circulation: 155,073

Full: \$49,716.00

Half: \$28,368.00

Quarter: \$17,694.00

Alamance News
Burlington Times
News
Caswell Messenger
Chatham News &
Record
Courier Tribune
Mebane Enterprise
Rockingham Now
Roxboro Courier
Times
Sanford Herald

Triad Business Journal
Triangle Business
Journal
Archdale Trinity News
Burlington Times
News
Carolina Peacemaker
Mebane Enterprise
Northwest Observer
Thomasville Times
Triad City Beat
YES! Weekly

DISTRICT 7

Circulation: 198,777

Full: \$48,107.00

Half: \$27,542.00

Quarter: \$17,229.00

Johnstonian News
La Conexion
Four Oaks Benson
News in Review
Bladen Journal
Brunswick Beacon
Carolina Beach Island
Gazette
Duplin Times
Goldsboro News-
Argus
Greater Wilmington
Business Journal
Lumina News
Mount Olive Tribune
News Reporter
Sampson Independent
Sampson Weekly
State Port Pilot
Tabor-Loris Tribune
Topsail Post & Voice
Triangle Business
Journal
Wilmington Journal
Wilmington Star News

DISTRICT 8

Circulation: 158,272

Full: \$38,186.00

Half: \$21,131.00

Quarter: \$12,603.00

Charlotte Business
Journal
Montgomery Herald

Raeford News Journal
Southern Pines Pilot
Stanly News & Press
Fayetteville Observer
Fayetteville Press
Greater Diversity News
Independent Tribune
La Conexion
Periodista
Salisbury Post
Up & Coming Weekly

DISTRICT 9

Circulation: 153,416

Full: \$35,456.00

Half: \$19,778.00

Quarter: \$11,939.00

Anson Record
Laurinburg Exchange
Monroe Enquirer-
Journal
Richmond County
Daily Journal
The Robesonian Union
County Weekly Bladen
Journal Fayetteville
Observer Fayetteville
Press Greater Diversity
News La Conexion
Periodista
Triad Business Journal

DISTRICT 10

Circulation: 223,637

Full: \$29,678.00

Half: \$17,697.00

Quarter: \$11,706.00

Asheville Citizen Times
Asheville Daily Planet
Black Mountain News
Cherryville Eagle Daily
Courier
Denver Citizen Gaston
Gazette Hickory Daily
Record Lincoln Times
News Mountain Xpress
Observer-News-
Enterprise
Polk County News
Journal
Shelby Star

Tryon Daily Bulletin
Urban News
La Noticia

DISTRICT 11

Circulation: 153,748

Full: \$43,426.00

Half: \$24,525.00

Quarter: \$15,075.00

La Noticia
Caldwell Journal
Cherokee One Feather
Cherokee Scout
combined Andrews
Journal
Clay County Progress
Crossroads Chronicle
Franklin Press
Graham Star
Hendersonville
Lightning
Hendersonville Times
News
Lenoir News-Topic
Macon County News
McDowell News
Mitchell News Journal
News Herald
News Record &
Sentinel
Smoky Mountain
News
Smoky Mountain
Times
Sylvia Herald and
Ruralite
The Highlander
The Mountaineer
Transylvania Times
Weaverville Tribune
Yancey Common
Times Journal

DISTRICT 12

Circulation: 296,497

Full: \$29,734.00

Half: \$16,017.00

Quarter: \$9,159.00

Charlotte Observer
Charlotte Post
Herald Citizen
Hola News- Charlotte
La Noticia - Charlotte

Lake Norman Citizen
Matthews-Mint Hill
Weekly
Mecklenburg Times
Que Pasa Mi Gente -
Charlotte
Queen City Nerve
Rolling Out Charlotte
South Charlotte
Weekly

DISTRICT 13

Circulation: 211,784

Full: \$58,030.00

Half: \$32,991.00

Quarter: \$20,471.00

Archdale Trinity News
Carolina Peacemaker
Charlotte Business
Journal
Davie County
Enterprise Record
Denton Orator
Greensboro News &
Record
High Point Enterprise
La Noticia -
Greensboro & High
Point
Lexington Dispatch
Mooresville Citizen
Mooresville Tribune
Que Pasa-
Greensboro/Winston
Salem
Statesville Record &
Landmark
The County News
Triad Business Journal
Independent Tribune
Jamestown News
Northwest Observer
Salisbury Post
Thomasville Times
Triad City Beat
YES! Weekly

