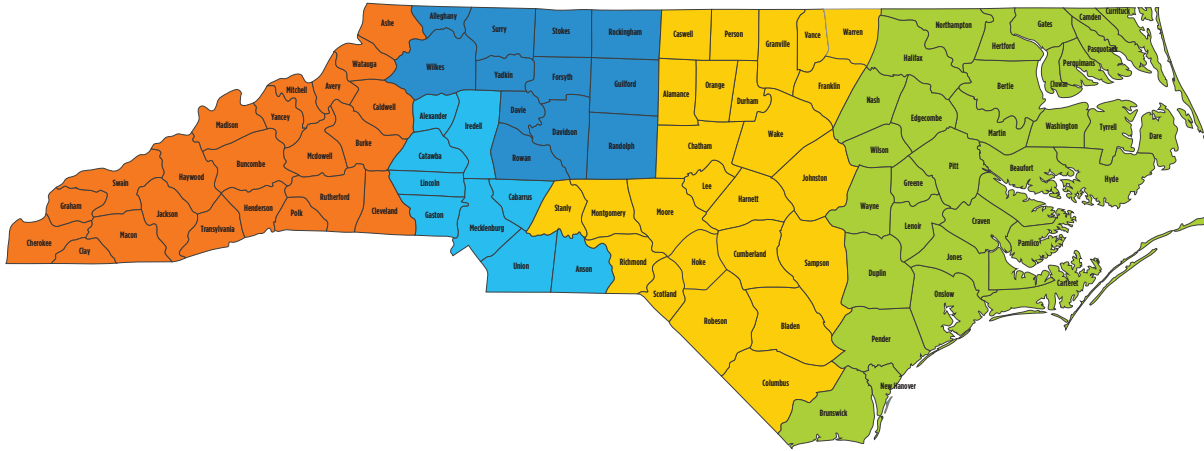


# NC Business Card / Double Business Card Network

70 participating newspapers, 1.1+ million circulation



**STATEWIDE COVERAGE:**  
**Circulation:** 1,161,510

Business Card Display:  
 \$1495

Double your Business Card  
 Display: \$2975

Ask about frequency  
 discounts!

Deadline: Wednesday 2pm

REGION 1	REGION 2	REGION 3	REGION 4	REGION 5
----------	----------	----------	----------	----------

**2x2:** \$170 **2x4:** \$335  
**Circulation:** 117,930

**2x2:** \$340 **2x4:** \$675  
**Circulation:** 257,775

**2x2:** \$385 **2x4:** \$765  
**Circulation:** 193,813

**2x2:** \$735 **2x4:** \$1470  
**Circulation:** 324,387

**2x2:** \$340 **2x4:** \$675  
**Circulation:** 267,605

Asheville Citizen Times  
 Blowing Rock Blowing  
 Rocket  
 Boone Watauga Democrat  
 Hendersonville Times- News  
 Lenoir News-Topic  
 Marion McDowell News  
 Marshall News-Record  
 & Sentinel  
 Morganton News Herald  
 Shelby Star  
 Waynesville Mountaineer  
 Weaverville Tribune

Charlotte Observer zones:  
*University City*  
*The City, South*  
*Charlotte News*  
 Charlotte Post  
 Cherryville Eagle  
 Concord Independent  
 Tribune  
 Gaston Gazette  
 Hickory Daily Record  
 Mooresville Tribune  
 Statesville Record &  
 Landmark

Asheboro Courier Tribune  
 Clemmons Courier  
 Greensboro News & Record  
 High Point Enterprise  
 Lexington Dispatch  
 Mocksville Davie County  
 Enterprise  
 Mount Airy News  
 Winston-Salem Chronicle  
 Winston-Salem Journal

Albemarle Stanly News &  
 Press  
 Burlington Times-News  
 Chatham News Clinton  
 Sampson Independent  
 Dunn Daily Record  
 Durham Herald-Sun  
 Elizabethtown Bladen  
 Journal  
 Fayetteville Observer  
 Fayetteville Up & Coming  
 Graham Alamance News  
 Laurinburg Exchange  
 Lumberton Robesonian  
 Raleigh News & Observer  
 Richmond County Daily  
 Journal  
 Sanford Herald  
 Southern Pines Pilot  
 Warrenton Warren Record  
 Whiteville News Reporter  
 Zebulon Times

Ahoskie Roanoke-Chowan  
 News Herald  
 Columbia Scuppernong  
 Reminder  
 Elizabeth City Daily Advance  
 Goldsboro News-Argus  
 Greenville Daily Reflector  
 Havelock News  
 Jacksonville Daily News  
 Kenansville Duplin Times  
 Kinston Free Press  
 Manteo Coastland Times  
 Morehead City Carteret  
 County News-Times  
 Nags Head Outer Banks  
 Sentinel  
 New Bern Sun Journal  
 Roanoke Rapids Daily Herald  
 Rocky Mount Telegram  
 Shallotte Brunswick Beacon  
 Southport State Port Pilot  
 Spring Hope Enterprise  
 Washington Daily News  
 Wilmington Star News  
 Wilson Times

## STATEWIDE AD NETWORK FEATURES:

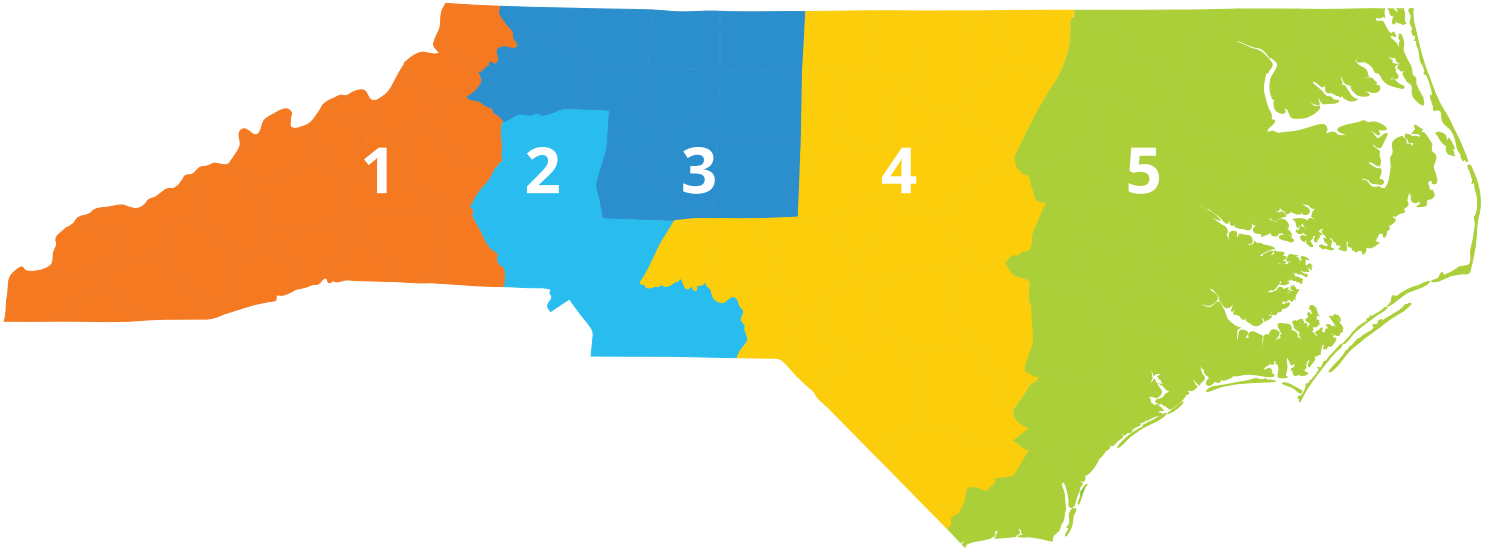
- **Statewide** ad placement at a fraction of the cost
- **One contact** to manage your entire campaign
- **Easy to place** – One order, one bill



North Carolina Press Services  
 Statewide Ad Network

[mike@ncpress.com](mailto:mike@ncpress.com) / 919-516-8018

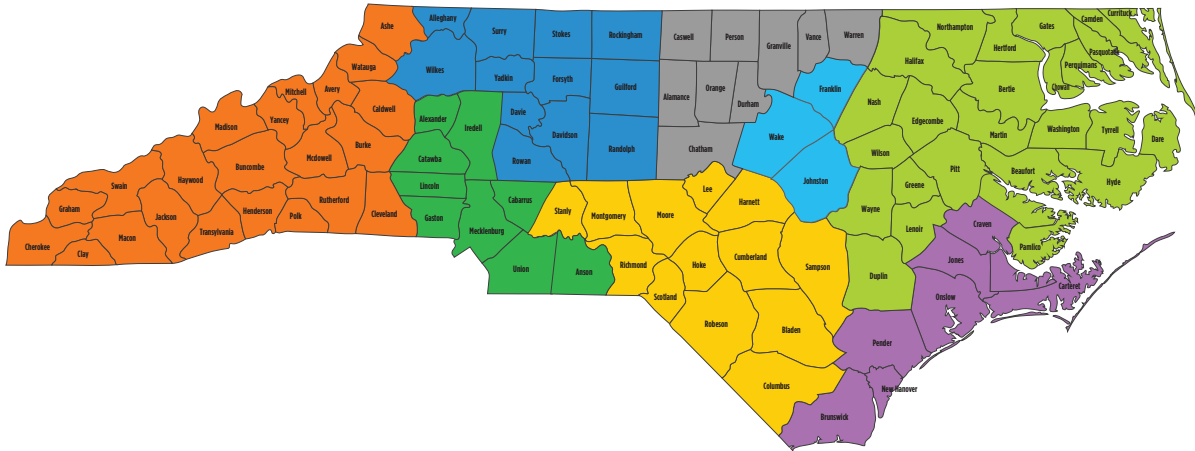
## STATEWIDE AD NETWORK COUNTY LISTING:



REGION 1	REGION 2	REGION 3	REGION 4	REGION 5
Ashe	Alexander	Alleghany	Alamance	Beaufort
Avery	Anson	Davidson	Bladen	Bertie
Buncombe	Cabarrus	Davie	Caswell	Brunswick
Burke	Catawba	Forsyth	Chatham	Camden
Caldwell	Gaston	Guilford	Columbus	Carteret
Cherokee	Iredell	Randolph	Cumberland	Chowan
Clay	Lincoln	Rockingham	Durham	Craven
Cleveland	Mecklenburg	Rowan	Franklin	Currituck
Graham	Union	Stokes	Granville	Dare
Haywood		Surry	Harnett	Duplin
Henderson		Wilkes	Hoke	Edgecombe
Jackson		Yadkin	Johnston	Gates
Macon			Lee	Greene
Madison			Montgomery	Halifax
Mcdowell			Moore	Hertford
Mitchell			Orange	Hyde
Polk			Person	Jones
Rutherford			Richmond	Lenoir
Swain			Robeson	Martin
Transylvania			Sampson	Nash
Watauga			Scotland	New Hanover
Yancey			Stanly	Northampton
			Vance	Onslow
			Wake	Pamlico
			Warren	Pasquotank
				Pender
				Perquimans
				Pitt
				Tyrrell
				Washington
				Wayne
				Wilson

# NC Quarter Page Display Network

108 participating newspapers, 1.4+ million circulation



## NEED STATEWIDE COVERAGE?

Here's one HUGE discount.

1.4 million Circulation for \$30,000

Pick any 10 newspapers and let us put together a custom network buy!

### REGION 1

**\$2,900**

**Circulation:** 117,930

Asheville Citizen Times  
 Bryson City Smoky  
 Mountain Times Cashiers  
 Crossroads Chronicle  
 Cherokee One Feather  
 Forest City Daily  
 Courier The Franklin  
 Press Hendersonville  
 Times-News Highlands  
 Highlander Lenoir  
 News-Topic Marion  
 McDowell News Marshall  
 News-Record & Sentinel  
 Morganton News Herald  
 Shelby Star Spruce Pine  
 Mitchell News- Journal  
 Tryon Daily Bulletin  
 Waynesville Smoky Mountain  
 News  
 Weaverville Tribune  
 West Jefferson Jefferson  
 Post

### REGION 2

**\$9,700**

**Circulation:** 440,350

Concord Independent  
 Tribune  
 Gastonia Gaston Gazette  
 Charlotte Observer zones:  
*Cabarrus News Catawba*  
*News City News Gaston*  
*News Lake Norman News*  
*North Lake Norman News*  
*South South Charlotte*  
*News North South*  
*Charlotte News South*  
*Steele Creek & York News*  
*University City News*  
 The Charlotte Post  
 Hickory Daily Record  
 Huntersville Lake Norman  
 Citizen  
 Monroe Enquirer Journal  
 Mooresville Tribune  
 Statesville Record & Landmark

### REGION 3

**\$5,250**

**Circulation:** 234,762

Asheboro Courier Tribune  
 Elkin Tribune High Point  
 Enterprise Jamestown News  
 Greensboro News & Record  
 Greensboro YES! Weekly  
 Lexington Dispatch  
 The Mount Airy News  
 Salisbury Post  
 Sparta Alleghany News  
 Walnut Cove Stokes News  
 Winston-Salem Chronicle  
 Winston-Salem Journal  
 Yadkin Ripple

### REGION 4

**\$4,150**

**Circulation:** 187,174

Burlington Times-News  
 Durham Herald-Sun  
 Henderson Daily Dispatch  
 Hillsborough News of  
 Orange County  
 Mebane Enterprise  
 Raleigh News & Observer  
 Roxboro Courier-Times  
 Warrenton Warren Record  
 Yanceyville Caswell  
 Messenger

### REGION 5

**Circulation:** 7,380

Princeton News Leader  
 Wake Forest Wake Weekly

### REGION 6

**\$3,150**

**Circulation:** 143,902

Albemarle Stanly News &  
 Press  
 Elizabethtown Bladen  
 Journal  
 Clinton Sampson  
 Independent  
 Dunn Daily Record  
 Fayetteville Observer  
 Laurinburg Exchange  
 Lumberton Robesonian  
 Rockingham Richmond  
 County Daily Journal  
 Sanford Herald  
 Southern Pines Pilot  
 Troy Montgomery Herald  
 Whiteville News Reporter  
 Zebulon Times

### REGION 7

**\$4,000**

**Circulation:** 157,243

Ahoscie Roanoke-Chowan  
 News Herald Columbia  
 Scuppernon Reminder  
 Edenton Chowan Herald  
 Elizabeth City Daily Advance  
 Farmville Enterprise  
 Fremont Wayne-Wilson  
 News Leader  
 Goldsboro News-Argus  
 Greenville Daily Reflector  
 Grifton Times-Leader  
 Hertford Perquimans Weekly  
 Kinston Free Press Littleton  
 Lake Gaston Gazette-  
 Observer  
 Martin County Enterprise &  
 Weekly Herald  
 Mount Olive Tribune  
 Nags Head Outer Banks  
 Sentinel  
 Nashville Graphic  
 Plymouth Roanoke Beacon  
 Roanoke Rapids Daily Herald  
 Rocky Mount Telegram  
 Snow Hill Standard  
 Laconic Spring Hope  
 Enterprise  
 Washington Daily News  
 Wilson Times Windsor  
 Bertie Ledger-Advance

### REGION 8

**\$2,000**

**Circulation:** 109,872

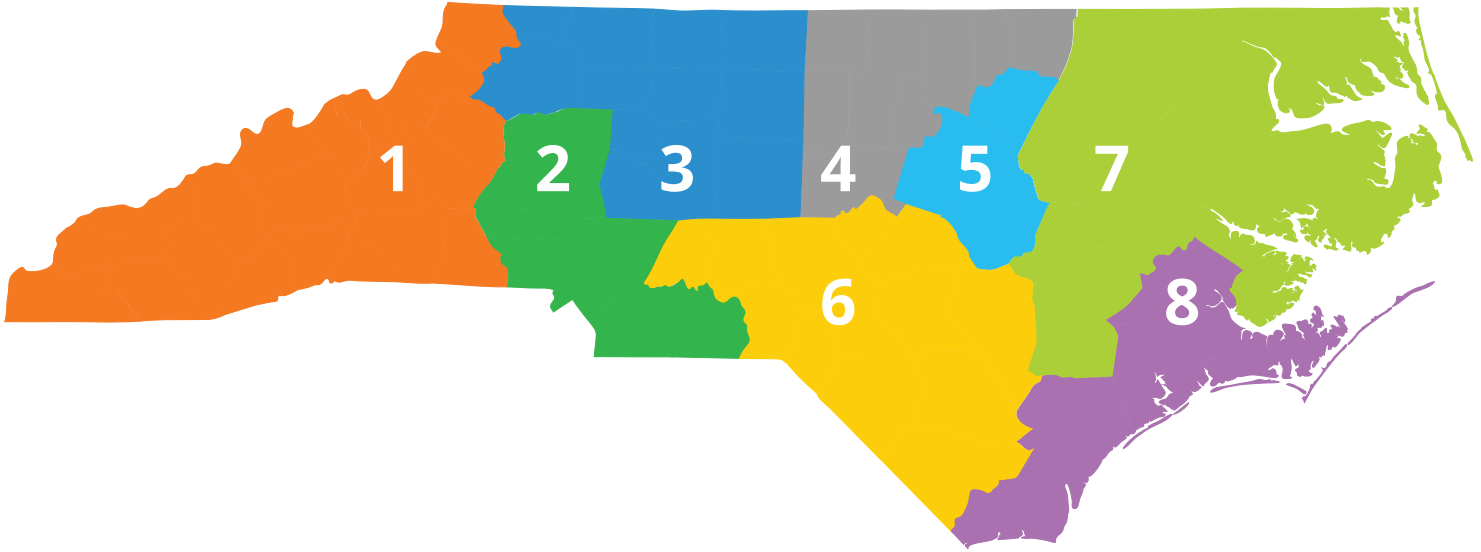
Burgaw Pender-Topsail  
 Post & Voice Jacksonville  
 Daily News Kenansville  
 Duplin Times Morehead City  
 Carteret County News-Times  
 New Bern Sun Journal  
 Southport State Port Pilot  
 Swansboro Tideland News  
 Wilmington Star News  
 Wrightsville Beach Lumina  
 News



North Carolina Press Services  
 Statewide Quarter Page Network

[mike@ncpress.com](mailto:mike@ncpress.com) / 919-516-8018

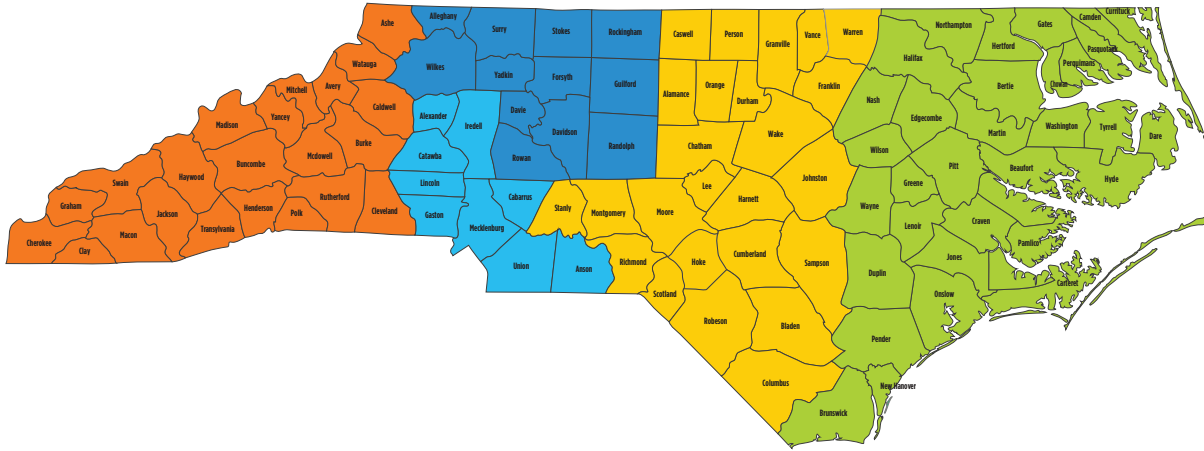
# STATEWIDE QUARTER PAGE NETWORK COUNTY LISTING:



REGION 1	Region 3	Region 5	Region 7	Region 8
Ashe	Alleghany	Franklin	Beaufort	Brunswick
Avery	Davidson	Johnston	Bertie	Carteret
Buncombe	Davie	Wake	Camden	Craven
Burke	Forsyth		Chowan	Jones
Caldwell	Guilford		Currituck	New Hanover
Cherokee	Randolph		Dare	Onslow
Clay	Rockingham		Duplin	Pender
Cleveland	Rowan	<b>Region 6</b>	Edgecombe	
Graham	Stokes	Bladen	Gates	
Haywood	Surry	Columbus	Greene	
Henderson	Wilkes	Cumberland	Halifax	
Jackson	Yadkin	Harnett	Hertford	
Macon		Hoke	Hyde	
Madison		Lee	Lenoir	
Mcdowell		Montgomery	Martin	
Mitchell	<b>Region 4</b>	Moore	Nash	
Polk	Alamance	Richmond	Northampton	
	Caswell	Robeson	Pamlico	
	Chatham	Sampson	Pasquotank	
	Durham	Scotland	Perquimans	
	Granville	Stanly	Pitt	
	Orange		Tyrrell	
	Person		Washington	
	Vance		Wayne	
	Warren		Wilson	
<b>REGION 2</b>				
Alexander				
Anson				
Cabarrus				
Catawba				
Gaston				
Iredell				
Lincoln				
Mecklenburg				
Union				

# NC Classifieds Network

92 participating newspapers, 1.1+ million circulation



## STATEWIDE COVERAGE:

25-word Classified: \$375  
(additional words \$10 each)

Ask about frequency discounts!

Deadline: Wednesday, 2pm

### REGION 1

\$125

**Circulation:** 140,930

Asheville Citizen Times  
Blowing Rock Blowing Rocket  
Boone Watauga Democrat  
Forest City Daily Courier  
Hendersonville Times- News  
Lenoir News-Topic Marion  
McDowell News Marshall  
News-Record & Sentinel  
Morganton News Herald  
Shelby Star Waynesville  
Smoky Mountain News  
Waynesville Mountaineer  
Weaverville Tribune

### REGION 2

\$125

**Circulation:** 257,775

Charlotte Observer zones:  
*Gaston & Lincoln only*  
Charlotte Post  
Cherryville Eagle  
Concord Independent  
Tribune  
Gaston Gazette Hickory Daily  
Record Lincoln Times-News  
Monroe Enquirer Journal  
Mooresville Tribune  
Newton Observer News  
Enterprise  
Statesville Record &  
Landmark

### REGION 3

\$175

**Circulation:** 208,138

Asheboro Courier Tribune  
Clemmons Courier  
Elkin Tribune  
High Point Enterprise  
Greensboro News & Record  
Lexington Dispatch  
Mocksville Davie County  
Enterprise  
Mount Airy News Sparta  
Alleghany News  
Winston-Salem Chronicle  
Winston-Salem Journal  
Yadkin Ripple

### REGION 4

\$1470

**Circulation:** 418,553

Albemarle Stanly News &  
Press  
Burlington Times-News  
Chatham News  
Chatham Record  
Clinton Sampson  
Independent  
Durham Herald-Sun  
Elizabethtown Bladen  
Journal  
Fayetteville Observer  
Fayetteville Up & Coming  
Graham Alamance News  
Henderson Daily Dispatch  
Indy Weekly  
Laurinburg Exchange  
Lumberton Robesonian  
Raleigh News & Observer  
Richmond County Daily  
Journal  
Roxboro Courier-Times  
Sanford Herald  
Southern Pines Pilot  
Wake Forest Weekly  
Warrenton Warren Record  
Whiteville News Reporter  
Zebulon Times

### REGION 5

\$175

**Circulation:** 269,948

Ahoskie Roanoke-Chowan  
News Herald  
Columbia Scuppernon  
Reminder  
Edenton Chowan Herald  
Elizabeth City Daily Advance  
Farmville Enterprise  
Goldsboro News-Argus  
Greenville Daily Reflector  
Grifton Times Leader  
Havelock News  
Hertford Perquimans Weekly  
Jacksonville Daily News  
Kinston Free Press  
Manteo Coastland Times  
Martin County Enterprise  
Weekly Herald  
Morehead City Carteret  
County News-Times  
Mount Olive Tribune  
Nags Head Outer Banks  
Sentinel  
Nashville Graphic  
New Bern Sun Journal  
Roanoke Rapids Daily Herald  
Rocky Mount Telegram  
Shalotte Brunswick Beacon  
Snow Hill Standard Laconic  
Southport State Port Pilot  
Spring Hope Enterprise  
Swansboro Tideland News  
Trenton Jones Post  
Washington Daily News  
Wilmington Star News  
Wilson Times  
Windsor Bertie Ledger-  
Advance

## STATEWIDE CLASSIFIED NETWORK FEATURES:

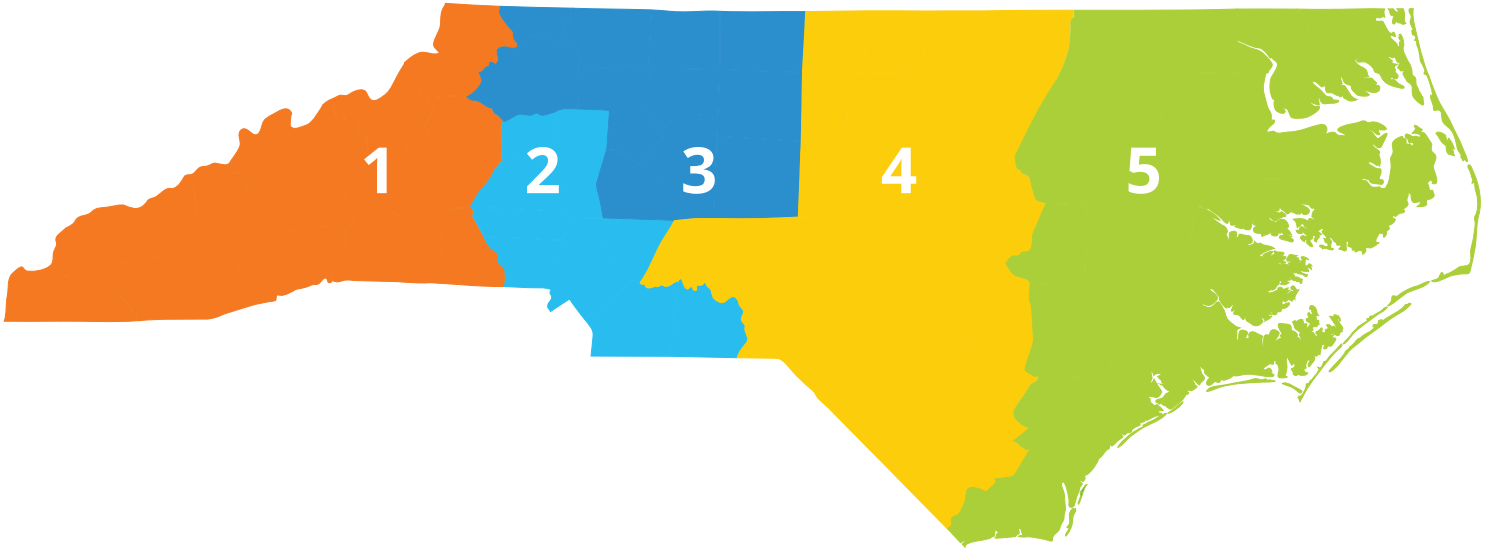
- **Big results** - Low cost
- **One contact** to manage your entire campaign
- **Easy to place** – One order, one bill



North Carolina Press Services  
Statewide Classified Network

[mike@ncpress.com](mailto:mike@ncpress.com) / 919-516-8018

## STATEWIDE CLASSIFIED NETWORK COUNTY LISTING:



REGION 1	REGION 2	REGION 3	REGION 4	REGION 5
Ashe	Alexander	Alleghany	Alamance	Beaufort
Avery	Anson	Davidson	Bladen	Bertie
Buncombe	Cabarrus	Davie	Caswell	Brunswick
Burke	Catawba	Forsyth	Chatham	Camden
Caldwell	Gaston	Guilford	Columbus	Carteret
Cherokee	Iredell	Randolph	Cumberland	Chowan
Clay	Lincoln	Rockingham	Durham	Craven
Cleveland	Mecklenburg	Rowan	Franklin	Currituck
Graham	Union	Stokes	Granville	Dare
Haywood		Surry	Harnett	Duplin
Henderson		Wilkes	Hoke	Edgecombe
Jackson		Yadkin	Johnston	Gates
Macon			Lee	Greene
Madison			Montgomery	Halifax
Mcdowell			Moore	Hertford
Mitchell			Orange	Hyde
Polk			Person	Jones
Rutherford			Richmond	Lenoir
Swain			Robeson	Martin
Transylvania			Sampson	Nash
Watauga			Scotland	New Hanover
Yancey			Stanly	Northampton
			Vance	Onslow
			Wake	Pamlico
			Warren	Pasquotank
				Pender
				Perquimans
				Pitt
				Tyrrell
				Washington
				Wayne
				Wilson

# NC Press Release Service

Deliver your message to editors at 154 newspapers across the state!

## STATEWIDE PRESS RELEASE FEATURES:

- **Editors** Receive from a trusted source = higher open rates
- **Up-to-date** NCPA database
- **One point of contact** from start to finish

## CHOOSE STATEWIDE OR REGIONAL DISTRIBUTION

1. Select either statewide distribution or the eastern or western parts of the state. \$175 for statewide or \$100 for a region.
2. Send us the news release. Send your release to [candace@ncpress.com](mailto:candace@ncpress.com) as a Word or text document. We'll review it and prepare to send it out on the day you choose.

### WEST: \$100

#### ALAMANCE

Burlington Times-News  
Graham Alamance News  
Mebane Enterprise

#### ALEXANDER

Taylorsville Times

#### ALLEGHANY

Sparta Alleghany News

#### ANSON

No listing

#### ASHE

Jefferson Post  
Ashe Mountain Times

#### AVERY

Newland Avery Journal Times  
Newland Avery Post

#### BUNCOMBE

Asheville Citizen-Times  
Carolina Public Press (O)  
Asheville Mountain Xpress  
Black Mountain News  
Weaverville Tribune

#### BURKE

Morganton News Herald

#### CABARRUS

Concord Independent Tribune

#### CALDWELL

Lenoir News-Topic

#### CASWELL

Yanceyville Caswell Messenger

#### CATAWBA

Hickory Daily Record Newton  
Observer News Enterprise

#### CHEROKEE

Murphy Cherokee Scout

#### CLAY

Hayesville Clay County  
Progress

#### CLEVELAND

Shelby Star

#### DAVIDSON

Denton Orator  
Lexington Dispatch  
Thomasville Times

#### DAVIE

Mocksville Davie County  
Enterprise-Record

#### FORSYTH

Clemmons Courier  
Kernersville News  
Winston-Salem Journal  
Winston-Salem Chronicle

#### GASTON

Cherryville Eagle  
Gastonia Gaston Gazette

#### GRAHAM

Robbinsville Graham Star

#### GUILFORD

Carolina Peacemaker  
Greensboro News & Record  
Greensboro YES! Weekly  
High Point Enterprise  
Jamestown News

#### HAYWOOD

Waynesville Mountaineer  
Smoky Mountain News

#### HENDERSON

Hendersonville Times-News  
Henderson Lightening

#### IREDELL

Mooreville Tribune  
Statesville Record & Landmark

#### JACKSON

Cashiers Crossroads Chronicle  
Sylva Herald & Ruralite

#### LINCOLN

Lincoln Times News

#### MACON

Franklin Press  
Highlands Highlander

#### MADISON

Marshall News-Record Centinel

#### MCDOWELL

Marion McDowell News

#### MECKLENBURG

Charlotte Observer  
Charlotte Post  
The Mecklenburg Times  
Charlotte Creative Loafing  
Lake Norman Citizen

#### MITCHELL

Spruce Pine Mitchell News  
Journal

#### MONTGOMERY

Troy Montgomery Herald

#### POLK

Columbus Polk County News  
Journal  
Tryon Daily Bulletin

#### RANDOLPH

Asheboro Courier-Tribune

#### RICHMOND

Rockingham Richmond County  
Daily Journal

#### ROCKINGHAM

Eden Daily News  
Madison Messenger  
Reidsville Review

#### ROWAN

Salisbury Post

#### RUTHERFORD

Forest City Daily Courier

#### STANLY

Albemarle Stanly News & Press

#### STOKES

Walnut Cove Stokes News

#### SURRY

Elkin-Jonesville Tribune Mount Airy  
News

#### SWAIN

Bryson City Smoky Mountain Times  
Cherokee One Feather

#### TRANSYLVANIA

Brevard Transylvania Times

#### UNION

Marshville Home News Monroe  
Enquirer-Journal

#### WATAUGA

The Blowing Rock  
Boone Mountain Times  
Boone Watauga Democrat

#### WILKES

North Wilkesboro Wilkes  
Journal Patriot

#### YADKIN

Yadkinville Yadkin Ripple

#### YANCEY

Burnsville Yancey Common Times  
Journal

### EAST: \$100

#### BEAUFORT

Washington Daily News

#### BERTIE

Bertie Ledger-Advance

#### BLADEN

Elizabethtown Bladen Journal

#### BRUNSWICK

Shalotte Brunswick Beacon  
Southport State Port Pilot

#### CAMDEN

No listing

#### CARTERET

Coastal Review Online (O)  
Morehead City Carteret County  
News-Times

#### CHATHAM

Siler City  
Chatham News Siler City  
Chatham Record

#### CHOWAN

Edenton Chowan Herald

#### COLUMBUS

Tabor City  
Tabor-Lois Tribune  
Whiteville News Reporter

#### Craven

Havelock News  
New Bern Sun Journal

#### CUMBERLAND

Fayetteville Observer  
Fayetteville Up & Coming Weekly

#### CURRITUCK

No listing

#### DARE

Manteo Coastland Times  
Nags Head Outer Banks Sentinel  
Nags Head Outer Banks Voice

#### DUPLIN

Kenansville Duplin Times

#### DURHAM

Durham Duke Chronicle  
Durham Herald-Sun  
Durham Indy Weekly

#### EDGECOMBE

No Listing

#### FRANKLIN

No Newspapers

#### GATES

No listing

#### GRANVILLE

Butner-Creedmoor News  
Oxford Public Ledger

#### GREENE

Snow Hill Standard Laconic

#### HALIFAX

Lake Gaston Gazette-Observer  
Roanoke Rapids Daily Herald

#### HARNETT

Dunn Daily Record

#### HERTFORD

Ahoskie Roanoke-Chowan News  
Herald

#### HOKE

Raeford News-Journal

#### HYDE

No listing

#### JOHNSTON

Princeton News Leader  
Smithfield Herald

#### JONES

Trenton Jones Post

#### LEE

Sanford Herald

#### LENOIR

Kinston Free Press

#### MARTIN

Martin County Enterprise &  
Weekly Herald

#### MOORE

Southern Pines Pilot  
NASH Nashville Graphic  
Rocky Mount Telegram  
Spring Hope Enterprise

#### NEW HANOVER

Wilmington Star-News  
Wrightsville Beach Lumina News

#### NORTHAMPTON

No listing

#### ONSLOW

Jacksonville Daily News  
Swansboro Tideland News

#### ORANGE

The Daily Tar Heel  
Hillsborough News of Orange County

#### PAMLICO

TownDock.net (O)

#### PASQUOTANK

Elizabeth City Daily Advance

#### PENDER

Burgaw Pender-Topsail Post

#### PERQUIMANS

Hertford Perquimans Weekly

#### PERSON

Roxboro  
Courier-Times

#### PITT

Farmville Enterprise  
Greenville Daily Reflector  
Grifton Times-Leader

#### ROBESON

Lumberton Robesonian

#### SAMPSON

Clinton Sampson Independent

#### SCOTLAND

Laurelburg Exchange

#### TYRRELL

Columbia Scuppernon Reminder

#### VANCE

Henderson Daily Dispatch

#### WAKE

Raleigh News & Observer  
North Carolina Lawyers Weekly  
Raleigh Public Record  
Triangle Business Journal  
Wake Forest Wake Weekly  
WakeForestToday.com (O)  
Zebulon Times

#### WARREN

Warrenton Warren Record

#### WASHINGTON

Plymouth Roanoke Beacon

#### WAYNE

Goldsboro News-Argus  
Mount Olive Tribune

#### WILSON

Wilson Daily Times

(o) = online only



North Carolina Press Services  
Statewide Press Release Network

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