

North Carolina **PRESS ASSOCIATION**

2022-2023

MEMBER BENEFITS

www.ncpress.com/membership

Since 1873 NCPA has supported North Carolina newspapers, readership and advertising.

We work to protect the public's right to know through the defense of open government and First Amendment freedoms, and we help maintain the public's access to local, state and federal governments. NC Press Services, a wholly-owned subsidiary, works with clients to provide one-call advertising solutions (online, mobile and print) and press release services in North Carolina and nationwide.

Welcome to the NORTH CAROLINA PRESS ASSOCIATION

NCPA STAFF

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Our general office phone
number is (919) 516-8000.
The Legal Hotline can be
reached at (919)
833-3833. Legal hotline
email:
hotline@ncpress.com

NCPA Contest Deadline:
April 7, 2023

NCPA 150th Annual
Convention and Awards
Banquet: August

24, 2023 at the Sheraton
Raleigh

Monthly training and
webinars can be found at
www.ncpress.com

Thank you so much for your support of the North Carolina Press Association! The NCPA has been protecting and promoting newspapers since 1873 and we can only do it with members like you.

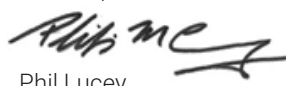
You can view our full calendar of events, news, jobs and contact information at www.ncpress.com

In addition, we want to make sure you're taking full advantage of all the membership benefits available. In this flyer you will see but a few of our services provided. If there is anything we can do to help you connect with your local community please let us know.

You can get involved by joining one of our many committees, participating in our advertising networks and planning to attend conferences.

Should you need any assistance or have any questions or comments about your membership or benefits, please feel free to contact me at 919-516-8013 or phil@ncpress.com

We look forward to seeing you at our next meeting!

Onward,

Phil Lucey
NCPA Executive Director

BOARD OF DIRECTORS

2022-23 NCPA/NCPS Board of Directors

Executive Committee			
Bill Moss	Hendersonville Lightning	Publisher/Editor	President
Gene Fowler	Mountain Times	VP/Regional Publisher	Vice President
Keven Zepezauer	Wilson Times / Restoration NewsMedia		President & Publisher
NCPS Sec/Treasurer			
Morgan Harper	State Port Pilot	Editor	NCPA Sec/Treasurer
Sandra Hurley	Mount Airy News	Group Publisher	Past President

Sherry Jones	Wilmington StarNews	NC East Group executive editor	Associated
Dailies			
Kyle Stephens	APG East Group Publisher	Association of Community Newspapers	

Officers			Class of
David Woronoff	The Pilot	Publisher	2022
Bill Horner III	Chatham News & Record	Publisher	2022
Scott Champion	Champion Media	CEO	2022

Jeri Young	Winston-Salem Journal	Managing Editor	2023
Justin Smith	Whiteville News Reporter	Publisher and Editor	2023
Nancy Baker	High Point Enterprise	Publisher	2023

Bill Church	News & Observer	Executive Editor	2024
John Carr	Salisbury Post	Publisher	2024
Afriqie Kilimanjaro	Peacemaker	Editor	2024

NCPA Services Overview

Lobbying/Legislative Advocacy

NCPA is the watchdog for North Carolina's newspaper industry. Positions on various legislative concerns are taken by NCPA only after discussing the issue with the NCPA Legislative Committee and the NCPA Board of Directors. Of primary importance are issues related to open meetings, open records and issues affecting the business or running North Carolina newspapers.

During each session, NCPA member newspapers are kept aware of the latest legislative news with frequent updates by email or phone.

Legal Hotline

When you have questions about open meetings/public records, potential libelous materials, problems with wording in ads, court closures – just about anything affecting your editorial and advertising department - help is one phone call away. NCPA's Legal Hotline puts you in touch with our general counsel at Stevens, Martin, Vaughan and Tadych. Call (919) 833-3833 or email hotline@ncpress.com. Quick reference guides are also available for download at www.ncpress.com

North Carolina Press Foundation

The Foundation preserves, protects and promotes freedom of speech and the press as guaranteed by the First Amendment of the United States Constitution. It also promotes understanding of and appreciation for the role of a free press in a democratic society, and safeguards the public's access to information about government. In addition to funding journalism scholarships, the NC Press Foundation also provides financial support for NCPA's professional development programs and litigation support for NCPA members.

Advertising Placement Services

The display ad networks are a great revenue source for your newspaper and a cost-effective advertising buy for your advertisers. NCPS also offers a classified network and participating members earn commissions by selling into the networks. Contact NC Press Services at (919) 516-8018 for more information.

NCPA Federal Credit Union

All employees of NCPA members, immediate family, and persons retired from NCPA member newspapers are eligible to participate in the NCPA Federal Credit Union. NCPA Credit Union members own their financial institution and its value currently exceeds \$8 million. A board of members directs the Press Association Credit Union's affairs on behalf of its members in accordance with its federal charter granted by the National Credit Union Administration. Credit Union member benefits include share draft accounts, share savings accounts, money market account, CD's, IRA's, ATM's, credit cards and car/ mortgage and personal loans at very low rates.

NCPRESS.COM

NCPA's website, NCPRESS.COM is where you'll find almost everything you need to maximize your membership experience. From the Job Bank, to educational listings, to on-demand training, to directories, to our resource library ... it even contains all the latest industry, NCPA and member news. NCPRESS.COM is where you'll always find things first.

ePress

Members also receive NCPA's ePress each Thursday. This weekly bulletin summarizes news that's been added to the website throughout the week, along with quick news items.

Media Law Handbook

Published by the North Carolina Press Foundation, the North Carolina Media Law Handbook is designed to serve as a guide for journalists, attorneys, judges, teachers, students and other persons concerned with freedom of the press, the newsgathering process and open government. Open government booklets are also available.

Best Ad Contest and News, Editorial & Photojournalism Contest

NCPA sponsors advertising and editorial contests. Our contests attract more than 5,000 entries from our member papers and awards are presented each year at the Winter Institute. Judging for both contests is arranged through other state press associations via reciprocal judging agreements.

NCPA Membership Directories

The online directory is a great tool for quick connections. The directory also includes a listing of associate members, college news bureaus, continuing and honorary members.

Committees

This is your chance to work closely with colleagues throughout the state and have a voice in the North Carolina Press Association! By serving on one of the various NCPA committees, you have the opportunity to bring your good ideas to the table and help them be put into action. Contact Phil Lucey at (919) 516-8013 for more information.

Other Opportunities

NCPA houses two divisions of newspapers: the Associated Dailies of North Carolina (active members who are daily newspapers), and the North Carolina Association of Community Newspapers (active members who are community newspapers). Another chance for your voice to be heard.

Press Cards & Decals

Car windshield "PRESS" decals and business card size NCPA membership cards are available to all NCPA members. The cards and decals are available on request.

The Staff

The North Carolina Press Association/ North Carolina Press Services staff is available from 9 a.m. - 5 p.m. weekdays to assist you with whatever questions you have or needs that arise. Calling (919) 516-8000 will put you in touch with us and we look forward to serving your needs.

**Protect the
citizens right
to know**

Upload your public notices
to **ncnotices.com** today

JOIN NCPA MEMBERS BY **UPLOADING ALL NOTICES** THAT APPEAR IN PRINT
TO THE NCPA STATEWIDE NOTICE WEBSITE.



NCNOTICES.COM PROVIDES A PLATFORM OF IMPORTANT PUBLIC NOTICES THAT HAVE BEEN PRINTED IN A LOCAL NEWSPAPER OF RECORD

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