

NCPS NETWORKS

Hyperlocal.
Targeted.

North Carolina Press Services is the only platform for local engagement on a statewide and national scale.

Statewide Ad Network

The NCPS Statewide Ad Network provides cost-effect newspaper advertising. Our network has 70 Daily and Weekly Newspapers with 1.1+Million circulation. We can place a single or double business card size ad in any market in our network. You pick the week and the region you want your ad(s) to run, and we'll do the rest.

Other NC Statewide Ad Network Features Include:

- Statewide ad placement at a fraction of the cost
- Custom network buys available
- Frequency discounts
- One contact to manage your entire campaign
- Easy placement – One order, one invoice

Review the NC Statewide Ad Network rate sheet for more costs and distribution maps.

Statewide Classified Network

Classified advertising can get you big results for low cost. Our NC Classified Network includes 92 participating newspapers with a total circulation of 1.1+million people. You work with one contact your entire campaign, and as always, ads are easy to place – one order, one invoice. Frequency discounts are available.

Review the NC Classified Network rate sheet for more costs and distribution maps.

Press Release Network

Editors are more likely to open your press release if they see it comes from a trusted source. Our NC Press Release Service delivers your message to editors at 152 newspapers across the state! Simply send us the news release and we will review and prepare to send it out on the day you request. You can choose statewide or regional distribution. Our distribution list comes from the most up-to-date NCPA database.

Review the NC Press Release Network rate sheet for more costs and distribution maps.

