## **Custom Voting Page**





# **Custom Voting**Page

# Personalized Voting Page





- Include custom URL and QR Code print ready one-pager
- Voters see up to 5 categories
- Shareable image for optimal social presence
- Redirect message after voting

A Custom Voting Page makes sharing your voting page easy and quick. Includes up to five voting buttons for sub-categories your business has been nominated in. Includes a custom URL and QR Code and an option for linking to a website of your choice after vote has been cast.





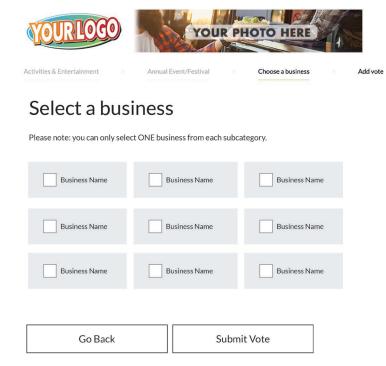
# **Ballot Sub Category Sponsor**





## **Sub Category** Sponsor

# **Exclusive Position**





One exclusive spot per sub category. Branding ad, runs for during the voting period.





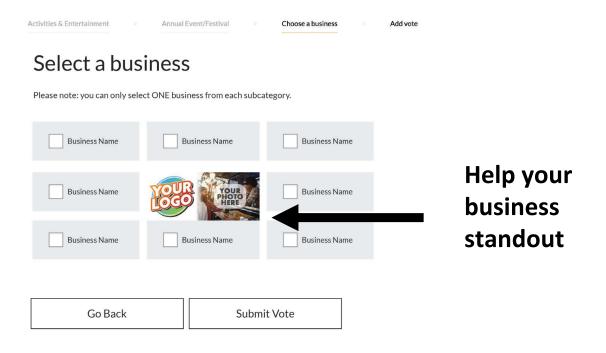
## **Ballot Button**





## **Ballot** Button

# Highly Visible Ballot Button



Stand out with this high profile ballot listing. Image will show above your business voting button. Image size is 210 x 90 pixels. Ad shows for the voting period.





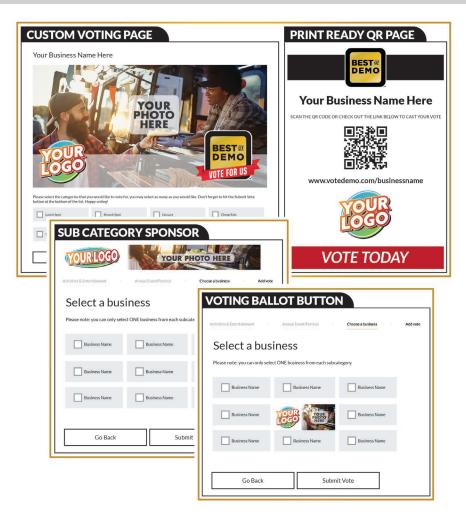
### **Premier Bundle**





# **Premier**Bundle Package

- Custom Voting Page
- Sub-CategorySponsorship
- Ballot Button



Combine a
Custom Voting
Page, a SubCategory
Sponsorship and
a Ballot Button
for a highly
effective bundle
for increased
visibility.

Price \$1,250





# **Ballot Cart Sponsorship**





## **Ballot Cart** Sponsor

# Exclusive Position



Put your business front and center on the voting ballot cart. A 320 x 100 pixel ad that runs during the voting period. Ads display on both desktop and mobile.

Price \$3,500





## **Main Ballot Sponsor**





**Main Ballot**Sponsor

Only One Exclusive Position



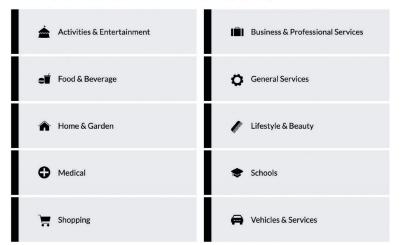
Choose a category



728 x 90 Desktop320 x 100 Mobile

#### Choose a category

Please note: you can only vote for **ONE** business in each subcategory per day.



- 1 Positions available
- Business Category / Industry Exclusive

Position your business directly in front of highly engaged voters with an exclusive banner position. Banner size is 728 x 90 for desktop and 320 x 100 for mobile, branding ad.

**Price \$1,495** 





## **Main Category Sponsorship**



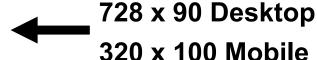


# Main Category Sponsor

# 10 Main Category Ballot Ads

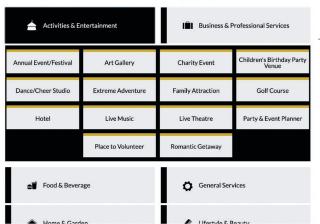






#### Choose a subcategory

Please note: you can only vote for **ONE** business in each subcategory per day.



#### **Categories**

- Activities & Ent.
- Business Services
- Food & Beverage
- General Services
- Home & Garden
- Lifestyle & Beauty
- Medical
- Schools
- Shopping
- Vehicles & Services

Only one available per main category. 728 x 90 on desktop and 320 x 100 on mobile, branding ad.





# **Magazine Advertising**

This beautiful high quality winner's publication will be distributed through the Southern Utah starting June  $11^{th}$ , 2025. 15,000 elegant 8 ½ x 11 inch magazines will be distributed via mail, winner/business locations and multiple high traffic magazine racks



# **Magazine** Pricing

- All Gloss Finish
- 15,000 copies
- 8 ½ x 11

Front Cover	\$4,000
Back Cover	\$3,500
Inside Front Cover Double	\$2,500
Inside Back Cover Double	\$2,500
Two Page Advertorial	\$3,250
Double Truck	\$2,750
Full Page Category Adjacent	\$1,795
Full Page Main Category Adjacent	\$1,795
Full Page Standard	\$1,495
1/2 Page Category Adjacent	\$1,395
Magazine Category Sponsor	\$1,200
1/2 Page Standard	\$1,195
1/4 Page Standard	\$995



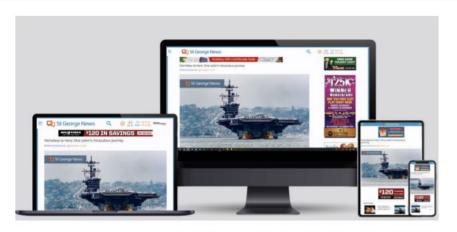


## **Digital Ad Impression Campaign**



# **Digital**Campaign

Reach Canyon Media, St. George News & Best of Southern Utah Network



- Price is per 10,000 impressions
- Banner include direct links to your voting link or website
- Full Reporting Provided
- Design Included

#### Ad Network Includes the Following Sites

BestofSouthernUtah.com

999konycountry.com

mysunny1015.com

juan106.com

stgeorgeutah.com

myplanet1051.com

959thehawk.com

rockstgeorge.com

Get the VOTE out by utilizing visual and compelling "Nominate Us" and/or "Vote Now" ads through our digital ad network. Display ads are sold by impressions and include direct links to your website or voting link (sold separately).





# **Targeted Radio Flight**



## Radio Campaign

Reach Canyon Media's 7-Station **Radio Network** 



- 75 total radio ads
- Reach thousands of listeners
- 15 second fully produced ads
- Ads run between 6 am 11 pm

#### :15 Second Ads Run on the Following Top Rated Radio Stations

99.9 KONY Country

Sunny 101.5

Juan 106

St. George News Radio 1450AM/93.1FM

Planet 105.1

95.9 The Hawk

96X

Get the VOTE out by connecting on air with thousands of listeners with :15 second radio ads. Ads run a total of 75 times total across 7 different Canyon Media Radio stations. Ads run best time available.



