Tindle Case Study

Tindle Newspapers Limited

- One of largest privately owned regional publishers in the UK

- 23 print titles, websites, social, radio stations

- Producing print titles on Atex since 2016

Tindle Newspapers streamlines print workflow with Atex aut pagination

❝ *We've been working with Atex for many years now, and we trust their technology to improve workflow efficiencies in many areas of the business. So, adopting Atex auto-pagination was a very natural path to achieving our goals.* ❞

SCOTT WOOD, MANAGING DIRECTOR, TINDLE NEWSPAPERS

STAFF | ATEX

U.K.-based regional publisher Tindle Newspapers adopted Atex auto-pagination solution to improve print workflow efficiency across all titles.

Tindle Newspapers, started in the 1950s by Sir Ray Tindle, is now one of the largest privately owned regional newspaper companies in the U.K. It publishes 23 print titles every week, alongside associated websites and social platforms, and broadcasts from five radio stations.

All print titles have been produced on Atex systems since 2016. In 2023, to achieve higher efficiency in producing their print titles, Tindle started an internal process to identify workflow improvements and best technology tools. After engaging with the editorial team and reviewing the tech infrastructure, the company decided to adopt the Atex auto-pagination solution.

"We've been working with Atex for many years now, and we trust their technology to improve workflow efficiencies in many areas of the business. So, adopting Atex auto-pagination was a very natural path to achieving our goals. As a result, we can continue to focus our attention on the importance of content creation and how we share this with our local audiences across multiple channels," commented Scott Wood, managing director of Tindle Newspapers.

Results

- User Counts reduced ~ 85%
- Centralized Print Subbing Process
- Adobe Footprint Reduced
- AWS Workspace Cost Reduced
- Consistent look and feel to design
- <u>Focus on quality content creation!</u>