

BEST *of*

DESIGNED WITH REVENUE IN MIND

The most comprehensive end-to-end Best Of
software platform in the industry

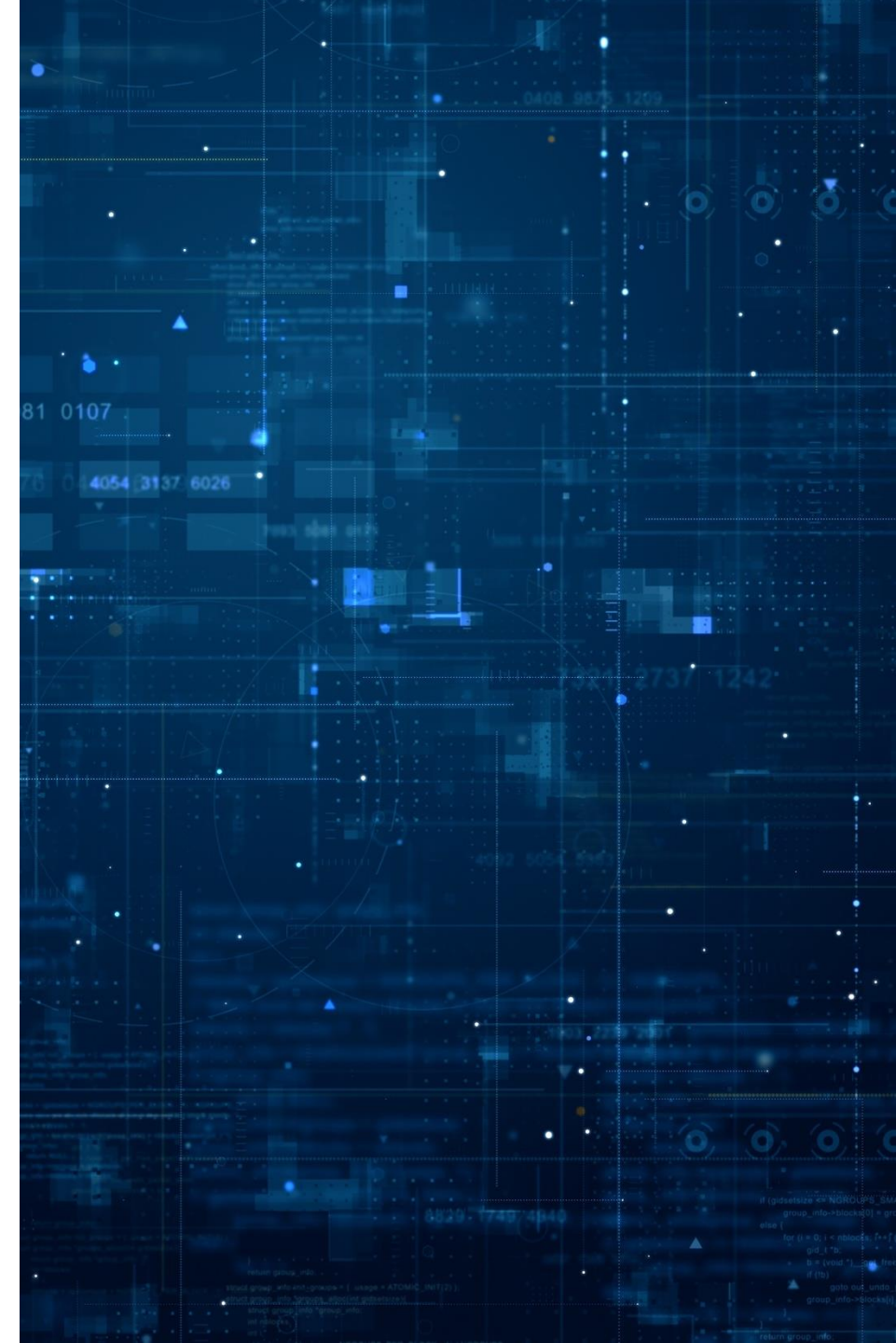
Increase Revenue | Generate Leads | Engage the Community



**ELITE
INSIGHTS**

Learn more at:

EliteInsights.io



Self Managed Platform

The Elite Insights Self Managed platform allows comprehensive control from beginning to end. Customized configuration of the timeline, design, products available, pricing, inventory, fulfillment, user access and reporting - all through the dashboard.



Customize Program



Embed or Stand Alone



Inventory Controls



User Access and Controls



Database of Participants



Sales Assignments



Order Processing



Voting Ballot Manager



Fulfillment for Creative Approval



Winner Manager



Reporting



Documentation

ELITE INSIGHTS

Best of

Dashboard - Best of

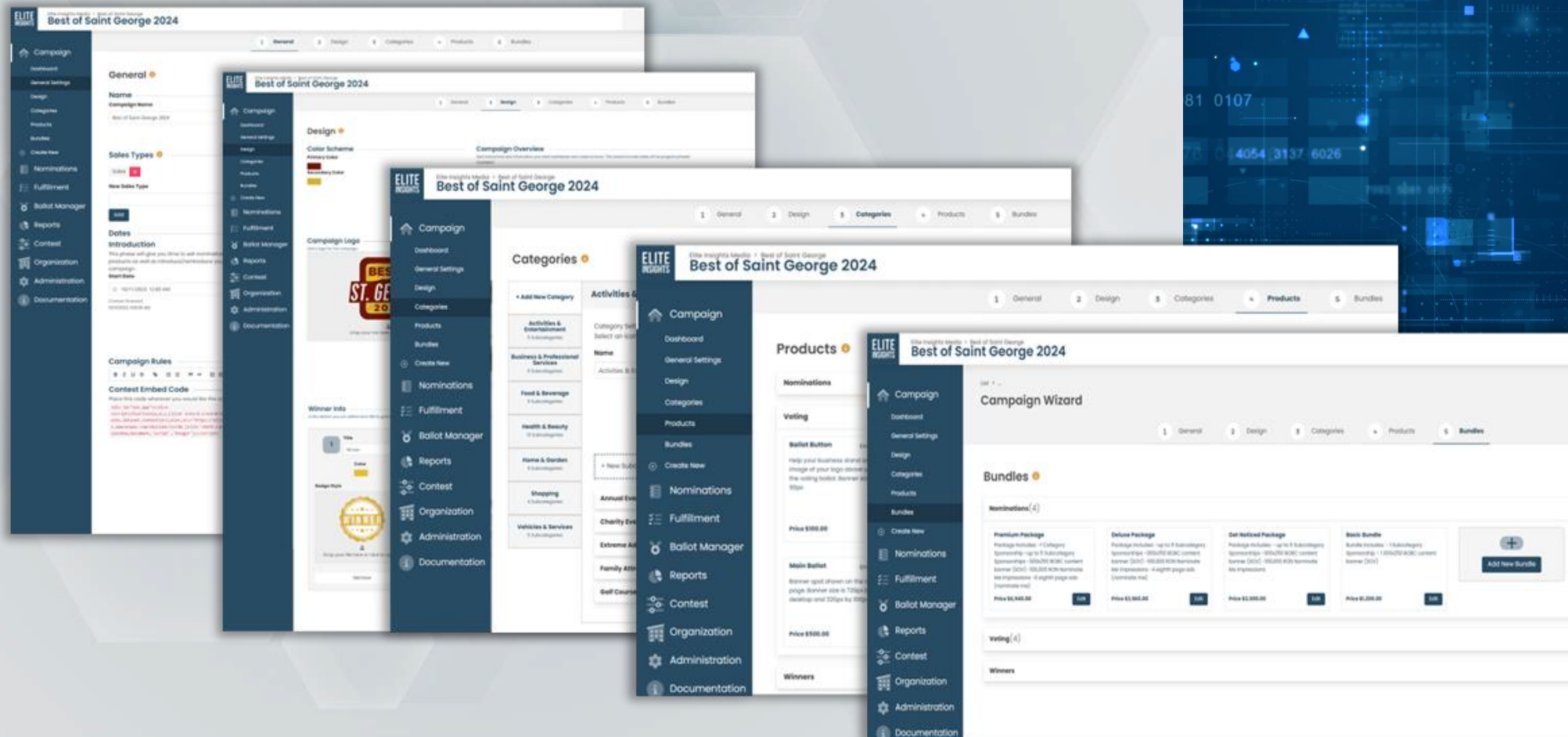
	2024	2024	
Total Revenue	\$54,000.00	Total Businesses Nominated	2,489
Phase		Nomination Counts	5,646
Nomination	\$5,650.00	Total Votes Cast	285,493
Voting	\$45,250.00	CVP Votes Cast	131,177
Winners	\$3,100.00	Emails Collected	5,307
Top Sellers		Nomination Emails	1,623
Cody B	\$17,900.00	Voting Emails	3,684
Alexis N	\$11,200.00		
Scott Y	\$7,800.00		

- Campaign
- Nominations
- Fulfillment
- Ballot Manager
- Reports
- Contest
- Organization
- Administration
- Documentation

Contest Configuration

Campaign Wizard

The Campaign Wizard makes program configuration a simple and seamless process. Set-up a program and have it running in a few hours by following the five configuration steps.



Nomination Data Collection

Nomination Phase

The Nomination steps are streamlined with an API connection to prepopulate business information for the person nominating. Digital Banners are available for purchase during this phase of the program.



Nominate

What business are you nominating?

Name

Address Suite

City State Zip Code

Phone Website

What categories are you nominating this business for?
Please Note: You may select multiple subcategories.

Activities & Entertainment
5 Subcategories

Tell us about yourself!

First Name Last Name

Email Phone

How are you affiliated with the business?
 Customer I work here I own/manage this

Keep me updated?
 Yes, keep me updated.

Selected Subcategories

Submit Nomination

What categories are you nominating this business for?
Please Note: You may select multiple subcategories.

Activities & Entertainment
5 Subcategories

YOUR CUSTOM DESIGN HERE
ADD YOUR LOGO, CONTACT INFO, IMAGERY, CUSTOM MESSAGE AND MORE!

Annual Event/Festival

Charity Event

YOUR CUSTOM DESIGN HERE
ADD YOUR LOGO, CONTACT INFO, IMAGERY, CUSTOM MESSAGE AND MORE!

Business & Professional Services
9 Subcategories

Food & Beverage
9 Subcategories

Database of Businesses

Nomination Database

All Nominees flow into a Nomination database where the sales manager can assign a sales representative. The sales team has the capability of managing assigned nominees and place orders on behalf of each business.

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Best of Saint George 2024

CB

Add Filter + Search

Nomination	Lead Status	Sales Rep
About Dental Care https://www.aboutdentalcare.com 1240 East 100 South, St. George, , 84790, UT, US Nomination Categories: Dentist Ballot Categories: Dentist	Presented To	Rachael Teare
Advanced Mobile IV St. George https://amiv.com/stageorge/ 1971 South 2060 East, St. George, , 84790, UT, US Nomination Categories: IV Therapy Ballot Categories: IV Therapy	Scheduled	Scott Young
Affordable Funerals and Cremations http://www.afctuneralhome.com/ 157 East Riverside Drive, St. George, , 84790, UT, US Nomination Categories: Funeral Home/Services Ballot Categories: Funeral Home/Services	Sale Closed	Steve Ruley

Business Name: About Dental Care

Address: 1240 East 100 South Suite/Office

City: St. George State: UT Zip: 84790

Business Phone: 435390147 Website: https://www.aboutdentalcare.com

Do not publish business phone Home office - Do not publish address Business has multiple locations

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Settings

Name: Rachael T Email: rachael@teare.com

Sales Status/Notes: Sale Closed

Notes

Update Status/Notes

Contact Information

Name: Testing Email: testing@cody.com Phone:

Categories: Select an option Add Subcategory

Dentist x

Add Products

Nominations

Fulfillment

Nomination: 300x250 BOD Content Banner New

Nomination: 6 eighth page ads (nominate me) New

Best of Saint George 2024

#25860504 10-27-2023 7:28 am 1 item(s) Pending Payment

Voting

Voting Phase

Voting occurs through the Voting Ballot and through Custom Voting Pages that are available for purchase. Various Voting Ballot banners are available for purchase for the voting phase.

Vote

YOUR CUSTOM DESIGN HERE
ADD YOUR LOGO, CONTACT INFO, IMAGERY, CUSTOM MESSAGE AND MORE!

Choose a Category
Please note: you can only vote for **ONE** business in each subcategory per day.

Select a category

Activities & Entertainment 5 Subcategories	Business & Professional Services 9 Subcategories
Food & Beverage 9 Subcategories	Health & Beauty 13 Subcategories
Home & Garden 9 Subcategories	Shopping 4 Subcategories

Vote

YOUR CUSTOM DESIGN HERE
ADD YOUR LOGO, CONTACT INFO, IMAGERY, CUSTOM MESSAGE AND MORE!

Choose a Category
Please note: you can only vote for **ONE** business in each subcategory per day.

Business & Professional Services > Credit Union > Select a business

America First Credit Union	Goldenwest Credit Union	UFirst Credit Union
 Chartway Credit Union	Mountain America Credit Union - Washington Branch	

[Go Back](#)

YOUR CUSTOM DESIGN HERE
ADD YOUR LOGO, CONTACT INFO, IMAGERY, CUSTOM MESSAGE AND MORE!

Your Voting Ballot 2

Use this ballot to vote for multiple businesses in different subcategories.

HintonBurdick CPAs & Advisors Accounting Firm	X
Cache Valley Bank Tabernacle Branch Bank	X

[Submit ballot](#)

Vote Best of the Area 2023
Your Business Name

YOUR CUSTOM DESIGN HERE
ADD YOUR LOGO, CONTACT INFO, IMAGERY, CUSTOM MESSAGE AND MORE!

<input type="checkbox"/> Bar & Grill	<input type="checkbox"/> Chicken Wings	<input type="checkbox"/> Craft Beer
<input type="checkbox"/> Select All		

[Submit Vote](#)

Contest Management

Ballot Manager

Nomination and Voting counts are consolidated into the Ballot Manager. The Contest Manager has access to easily select who will proceed to voting and select winners once voting is complete.

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Business & Professional Services

Accounting Firm	Total Nominations	Add to Ballot
Warby & Johnson CPAs, PLLC (\$275.00)	67	<input checked="" type="checkbox"/>
Kahler & Eyre	45	<input checked="" type="checkbox"/>
HintonBurdick CPAs & Advisors (\$25.00)	36	<input checked="" type="checkbox"/>
Hughes & Associates	27	<input type="checkbox"/>
Quickpros Accounting, Inc.	21	<input type="checkbox"/>
Rees CPA	20	<input type="checkbox"/>

Bank	Total Nominations	Add to Ballot
Wells Fargo Bank (\$175.00)	33	<input checked="" type="checkbox"/>
Zions Bank Cedar City/Downtown	17	<input checked="" type="checkbox"/>
State Bank of Southern Utah (\$75.00)	10	<input checked="" type="checkbox"/>

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Activities & Entertainment

Annual Event/Festival	Total Votes	Place Results
Utah Shakespeare Festival (\$825.00)	877	<input type="text" value="Gold"/>
Frontier Homestead State Park Museum (\$775.00)	730	<input type="text" value="Silver"/>
Lori Mayfield Art	159	<input type="text" value="Select a Medal"/>
Activities and Entertainment Banners	146	<input type="text" value="Select a Medal"/>
Department of Theatre and Dance	125	<input type="text" value="Select a Medal"/>
The Cosmopolitan of Las Vegas	38	<input type="text" value="Select a Medal"/>

Art Gallery	Total Votes	Place Results
Frontier Homestead State Park Museum (\$775.00)	490	<input type="text" value="Gold"/>
Art Works Gallery	401	<input type="text" value="Silver"/>

Fulfilling Purchased Products

Fulfillment Manager

Processed orders appear in the Fulfillment dashboard. Within Fulfillment, assigned designers can upload creative, send creative to clients for approval and assign approved items to the Nomination Ballot, Voting Ballot and Winner Listings.

The screenshot shows the Fulfillment Manager interface for the 'Best of Saint George 2024' campaign. The left sidebar contains navigation options: Campaign, Nominations, Fulfillment (selected), Ballot Manager, Reports, Contest, Organization, Administration, and Documentation. The main content area displays a table of orders under the 'All Orders' tab.

Nomination	Status	Assigned To	Sales Rep
Gallian Welker & Associates, L.C. Nomination Categories: Law Firm, Criminal Defense Lawyer Ballot Categories: Law Firm, Criminal Defense Lawyer	● Complete/Fulfilled	● Voting Subcategory Sponsor - Rachael Teare Law Firm, Criminal Defense Lawyer ● Voting Custom Voting Page - Rachael Teare Law Firm, Criminal Defense Lawyer ● Voting Category Sponsor - Rachael Teare Business & Professional Services ● Voting Ballot Button - Rachael Teare Criminal Defense Lawyer, Law Firm	Sales - Cody Brinkerhoff
Brian Head Resort Nomination Categories: Extreme Adventure, Family Attraction Ballot Categories: Extreme Adventure, Family Attraction	● Complete/Fulfilled	● Voting Subcategory Sponsor - Rachael Teare Extreme Adventure, Family Attraction	Sales - Alexis Nez

Winners

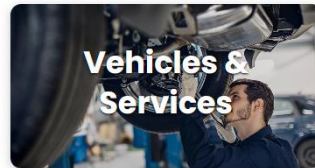
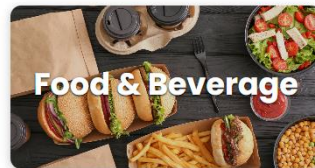
Display of Winners

The winner listings display showing the winner within each subcategory with each listing showing aggregate placements. Various banners and enhanced listings are available for purchase.



Winners

Select a category below to view results!



A screenshot of a website interface. At the top, there's a search bar with 'Search Winners' and a dropdown menu showing 'Best of Saint George 2024'. Below that, a sidebar lists categories like 'Activities & Entertainment', 'Business & Professional Services', etc. The main content area features two large blue banners with 'YOUR CUSTOM DESIGN HERE' and 'ADD YOUR LOGO, CONTACT INFO, IMAGERY, CUSTOM MESSAGE AND MORE!'. Below these, there's a section for 'Activities & Entertainment' with a sub-section for 'Annual Event/Festival'. A detailed listing for 'Dixie Power Kite Festival' is shown, including contact information, a 'Business Name' field, and a 'Categories Won' section with a 'WINNER' seal.