


Space reservations : 5 p.m. Thursday

Ad copy deadlines : Friday before publishing date

The ad rates listed are *per week, e.g. (26x \$821) is 26 ads at a rate of \$821 each.*

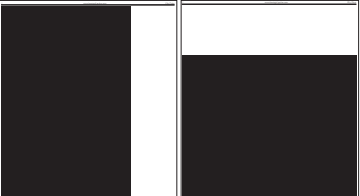


Full Page
9.5" W by 10.78" H

1X \$1280 **4X** \$1242 **8X** \$1199 **12X** \$1152 **26X** \$1012 **52X** \$817

Back Page

1X \$1536 **4X** \$1487 **8X** \$1444 **12X** \$1383 **26X** \$1184 **52X** \$985



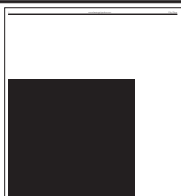
3/4 Page
7.083" W by 10.78" H
9.5" W by 8.085" H

1X \$1058 **4X** \$1024 **8X** \$991 **12X** \$953
26X \$821 **52X** \$699



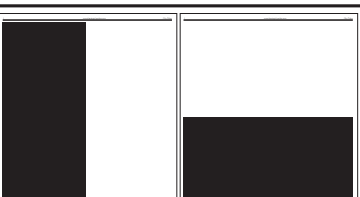
2/3 Page
9.5" W by 7.186" H

1X \$987 **4X** \$969 **8X** \$942 **12X** \$891
26X \$778 **52X** \$661




Junior Page
7.083" W by 7.186" H

1X \$831 **4X** \$817 **8X** \$771 **12X** \$749
26X \$654 **52X** \$549



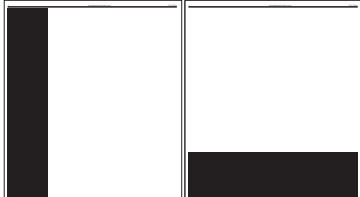
1/2 Page
4.667" W by 10.78" H
9.5" W by 5.39" H

1X \$815 **4X** \$789 **8X** \$758 **12X** \$733
26X \$637 **52X** \$539



1/3 Page
4.667" W by 7.186" H
9.5" W by 3.593" H

1X \$549 **4X** \$539 **8X** \$522 **12X** \$496
26X \$446 **52X** \$368




1/4 Page
2.25" W by 10.78" H
9.5" W by 2.695" H
4.667" W by 5.39" H

1X \$448 **4X** \$435 **8X** \$423 **12X** \$405
26X \$350 **52X** \$297



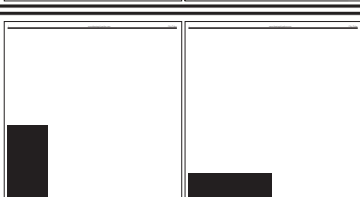
1/6 Page
2.25" W by 7.186" H
4.667" W by 3.593" H

1X \$304 **4X** \$295 **8X** \$286 **12X** \$272
26X \$237 **52X** \$203




1/8 Page
2.25" W by 5.39" H
4.667" W by 2.695" H

1X \$228 **4X** \$226 **8X** \$218 **12X** \$208
26X \$181 **52X** \$155



1/12 Page
2.25" W by 3.593" H
4.667" W by 1.796" H

1X \$194 **4X** \$188 **8X** \$181 **12X** \$175
26X \$151 **52X** \$137



1/16 Page
2.25" W by 2.695" H

1X \$155 **4X** \$151 **8X** \$147 **12X** \$141 **26X** \$120
52X \$113

The frequency rate for retail advertising is based on a one year period with a signed contract. Ads do not have to run in consecutive issues, but must be run within one year.

Payment:
We Accept: Visa, Mastercard, American Express, Discover, Paypal, checks and of course cash.

Contact:
If you would like to contact a City Pulse Account Executive, please call or visit us:

1905 E. Michigan
Lansing, MI 48912

Monday - Friday
9-5 p.m.

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RETAIL ADVERTISING