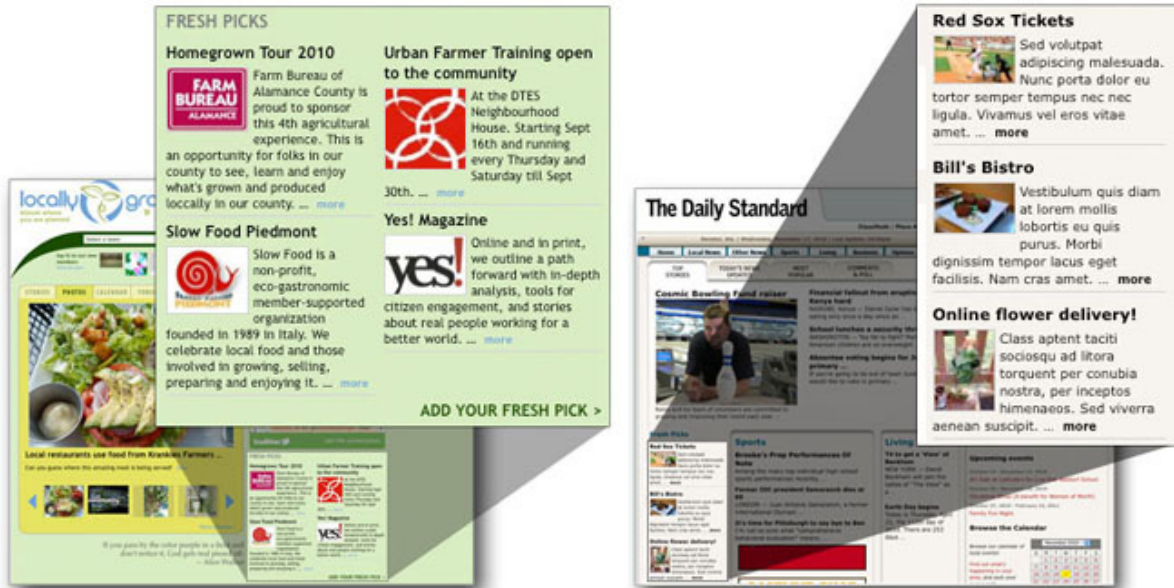




Self-service ad engine for small businesses

Capture new, self-service revenue from your community!



QuickAds can also upgrade all of your print display ads and classifieds online

Selling simple, self-service text display ads will soon be to web sites what classifieds were to newspapers in their glory days.

Google made \$8.6 billion last year selling its AdSense ads. Facebook made \$1 billion with their version. AOL has a version. Now LinkedIn has joined the party. And they are all targeting your local businesses.

This form of advertising is already huge, but it will explode next year. So far, local media have been relegated to the sidelines, except to run Google ads on their sites and send Google more cash.

We examined what these national

portals were doing, identified their weaknesses and built QuickAds to leverage strengths of local media sites.

QuickAds target the vast majority of your potential advertisers who are too small or unsophisticated to buy web or print display ads. The concept is easy to understand and can have a very low price point.

QuickAds are extremely flexible – they can run in almost any shape and can link to a web site or to a page users create on your site. It's fast and easy to create an ad. The ads can feature coupons, PDFs, menus or brochures, along with multiple photos and text.

The system is all self-service, self-selling and pre-paid. It's easy for you to set up and run. You can react to new ideas and categories in seconds.

It's also a great tool for microzoned advertising, niche content and for creating temporary ads around an event, like a trade show or play-off game. The possibilities are endless!

We've also built QuickAds to re-purpose all your print advertising online with upgradable features like maps, email links and specialized popups.

Act now to capture and hold your local small business market! If you don't, Google, Facebook or LinkedIn will.

National web sites have made it clear they are targeting local small businesses this year.

They know there is tremendous pent-up demand, and this market is worth billions.

Beat them at their own game with QuickAds!

QuickAds gives you dozens of ne

Lots of ad formats

You can run QuickAds anywhere on your site with a variety of IAB and custom sizes, from wide towers to several formats for a 300x250 cube.

Feed your taste buds



How about sushi for lunch?

Prepared to order. Hand and California rolls, made with the freshest ingredients. Tuna & Tempura, 568 Broadway, Providence. 553-8765 [MORE](#)

[VIEW MORE ADS](#) | [ADVERTISE HERE](#) | [MANAGE MY AD](#)

Feed your taste buds



Get the best club sandwich in town!

Forget the burger. Come for our panini filled with Italian meats and cheeses. Maybe a cannoli to finish? Via Spiga, Park Plaza, Warren. 555-4567 [MORE](#)

[VIEW MORE ADS](#) | [ADVERTISE HERE](#) | [MANAGE MY AD](#)



Panini & espresso

Forget the burger. Come for our panini filled with Italian meats and cheeses. Maybe a cannoli to finish? Via Spiga, Park Plaza, Warren. 555-4567 [MORE](#)

Find a deal for lunch today!



Get the best club sandwich in town!

Forget the burger. Come for our panini filled with Italian meats and cheeses. Maybe a cannoli to finish? Via Spiga, Park Plaza, Warren. 555-4567 [MORE](#)



Panini, espresso, cannoli and more

Forget the burger. Come for our panini filled with Italian meats and cheeses. Maybe a cannoli to finish? Via Spiga, Park Plaza, Warren. 555-4567 [MORE](#)



Try our fresh, healthy sushi platter

Prepared to order. Hand and California rolls, made with the freshest ingredients. Tuna & Tempura, 568 Broadway, Providence. 553-8765 [MORE](#)

[VIEW MORE ADS](#) | [ADVERTISE HERE](#)

This week's bargains

Tri-State Healthcare will help you feel better

Do you have a script for Physical Therapy? Let Ron Ermick, DPT help you achieve a state of wellness. Call today at 724-852-2727. [MORE](#)

Where Friends & Family Meet for Good Food

Restaurant & Bar with great food & drink specials along with entertainment. Off of Route 19 Near the Meadows(724) 743-3636. [MORE](#)

Roller's Hardware has everything you need

Electrical, paint, plumbing, lumber, hardware, lawn & garden, pets. 600 Washington Rd, Mt. Lebanon. Mon-Sat 9-9 Sun 10-5 (412) 561-0922. [MORE](#)

Our Specialty is Fresh & Local Quality Meat

Fresh, Local & Home Dressed Custom Butchering - Retail & Wholesale Mike's Packing 1600 Weirich Ave Washington 724-222-5476. [MORE](#)

[VIEW MORE ADS](#) | [ADVERTISE HERE](#)

This week's open houses



Gracious 2 BR home

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. Hardwoods, walnut staircase, LR with corner wood stove. \$225,900. [MORE](#)



40 acre farm

23+/- acres of wooded land and farmland with barn in good condition and a nice bungalow. Well on property. \$215,000. 542-8800. [MORE](#)

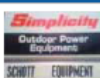


Fixer-upper

Solid classic home in need of kitchen and bath updating. 3 br, 1 bath, two story. Private location with newer vinyl windows. 570-735-7494. [MORE](#)

[VIEW ALL](#) [POST YOUR AD HERE](#)

SHOP LOCAL!



It's almost time to mow the lawn! Sales & Service of farm equipment & lawn tractors 2075 Henderson Avenue, Washington (724) 222-3780 [MORE](#)

[VIEW MORE ADS](#) | [ADVERTISE HERE](#) | [MANAGE MY AD](#)

PET SEARCH

Are you looking to adopt a pet? We have dogs, cats, puppies and kittens for adoption. Let us help you find your furry friend! Call 724-228-7335. [MORE](#)

Full page display options

QuickAds aren't limited to IAB blocks. Custom, full-page display packages can feature all the QuickAds in a category wrapped around a map (as shown at right) or a photo or a free-form HTML block.

Other centerpiece options: a video, a sponsor's ad or a rotating "featured" QuickAd (below).

FEATURED PROPERTY

Condo lifestyle in impeccable unit

2 br. 2.5 ba, media room, stainless kitchen, granite counters. Finished and secured basement storage. Deeded parking. 5 min walk to town and train depot.

Build your dream home

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Cozy cottage

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Open floor plan

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Traditional bungalow

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Build your own space

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

3 BR, 3 ba

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Secluded location

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Close to town

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Townhouse with style

2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

For sale by owner

[PLACE YOUR AD HERE](#) | [MANAGE YOUR AD](#)



Gracious 2 BR home
2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.



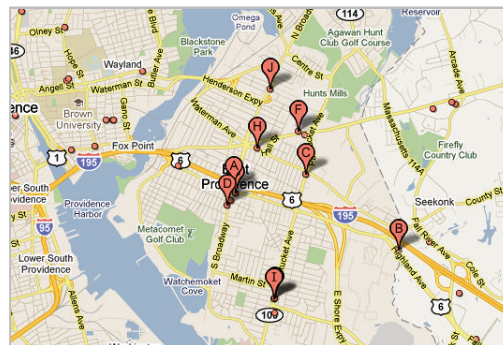
40 acre farm
2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.



Fixer-upper
2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.



Perfect for large family
2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.



Condo lifestyle
2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.



Cozy cottage
2.5 ba, media room, finished basement. 1/4 acre lot. 5 min walk to town. A little more goes here and here. And even more goes here and here.

Like any great new revenue idea, QuickAds are simple, flexible and powerful.

No site can be without a well-designed, self-service, text display ad platform like QuickAds. This style of advertising could fuel significant growth in your online revenue next year.

SIMPLE.

On the web, simple sells.

- Easy-to-use, self-service platform also provides lots of tips.
- Ads link to the advertiser's web site or a popup page they can create themselves.
- You can set up new categories or sizes in seconds.
- Ads are paid for by credit card with an auto-renewal option.
- Flat rate pricing that is easy to understand.

POWERFUL.

These ads will sell.

- Ads can target categories, locations or even individual stories.
- Popup pages can feature extended text, PDFs and multiple photos in an attractive display.
- Ads can run in common IAB formats or you can create a whole page of targeted ads.
- If you sell more ads than fit in your block, the ads rotate randomly.
- Provides metrics for every ad – clicks and impressions.
- Advertisers can change or update their ads anytime.



Half of small businesses don't have web sites, so we built QuickAds to link to a customer's web site or provide an attractive popup page that can feature a photo gallery, PDF, coupon, web link, email link, logo, expanded text and more.

FLEXIBLE.

- Create targeted blocks of ads around niche content, like **travel, food, sports, health** or **business**.
- Create ad pages for things like "**lunch deals of the day**," "**car repair showcase**" or an online **craft fair**.
- Offer a page of **coupon deals** from local merchants.
- Feature temporary ads centered on an event like a **holiday, trade show** or **fundraiser**.
- Create microzoned ad environments for a **specific town, mall** or **subway stop**.
- After a natural disaster, host a marketplace of services to help people recover – **contractors, carpet cleaners, painters**, etc.
- Create new, targeted classified categories on the fly, take in ads via QuickAds and use our new **reverse publishing capability** to run them in print.



SALES:

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